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SAILING AROUND ERIE: THE EMERGENCE OF A FEDERAL GENERAL COMMON LAW OF ARBITRATION

By Kenneth F. Dunham

Introduction:

Some legal scholars opine that the current law on arbitration agreements is a natural evolution of American contract law, while others are of the opinion that binding contractual arbitration is a violation of existing federal law. The positions taken by the academy and the legal community on arbitration have developed from the same factual events, case law and statutes. How could so many people examine the same material and defend positions which are polar opposites? Paradise for some, yet purgatory for others, the binding pre-dispute arbitration clause evokes a night and day reaction depending upon who is polled.

Few legal scholars would argue that arbitration law in the United States today is totally different from arbitration law in the United States prior to 1925. From colonial times until the passage of the United States Arbitration Act (USAA) in 1925, binding pre-dispute arbitration agreements were considered unenforceable in most U.S. courts.

1A Associate Professor of Law, ADR Director, Thomas Goode Jones School of Law, Faulkner University.
1 For example, the work of two legal scholars yields opposite results. Professor Stephen Ware makes the evolution of law argument in his book Alternative Dispute Resolution West, 2001. He has also voiced his support of binding contractual arbitration in numerous law review and journal articles. Professor Jean Sternlight has written numerous articles criticizing the effects of binding contractual arbitration, especially in consumer cases. In “Arbitration as a Substitute for the Jury Trial,” a paper presented at the Roscoe Pound Institute, Professor Sternlight argues that arbitration is becoming a substitute for jury trials and interferes with access to justice by depriving claimants of their Seventh Amendment rights.
2 Both of the above listed professors in their works and numerous other legal scholars in their contributions to the field agree that the American arbitration landscape in 1924 bears little resemblance to today’s broadened picture of enforcement of nearly every kind of arbitration agreement.
3 Prior to the enactment of the United States Arbitration Act in 1925, the vast majority of states followed the old common law arbitration doctrine of revocability. For a more thorough discussion of the state of American arbitration law prior to 1925, see Professor Ian MacNeil’s book American Arbitration Law, Oxford University Press 1992. Professor MacNeil describes the American arbitration scene prior to 1925 in great detail.
chief argument of the opponents of binding contractual arbitration is that Congress never intended the USAA to be more than a federal procedural act applicable only in the federal court system. The supporters of binding contractual arbitration argue that Congress actually intended the USAA to be substantive law applicable in all courts. Therefore, one’s view of history is critical when developing a position statement on this issue.

The USAA became codified as Title 9 U.S.C.A. 1 et. seq. in 1947, as the Federal Arbitration Act. The federal cases in which the Federal Arbitration Act (FAA) is scrutinized may be placed into two general categories. Category one includes cases prior to 1984, in which the federal courts consistently held that the FAA was a federal procedural act with judicial preference for its use. Category two includes cases decided after 1984, in which the federal courts consistently held that the FAA is substantive law and therefore preempts contrary state law.

In 1984, the United States Supreme Court in Southland v. Keating\(^4\) held that the Federal Arbitration Act (FAA) was applicable in all courts as substantive law. Prior to Southland the FAA was generally understood to be a federal procedural act applicable only in the federal courts.\(^5\) Justice O’Connor opined that the U.S. Supreme Court

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\(^4\) *Southland v. Keating*, 465 U.S. 1 (1984). This case held that the FAA should no longer be considered a procedural act applicable only in federal courts, but was substantive law applicable in all courts. Justice Burger opined in *Southland*, “In enacting section 2 of the federal act (FAA), Congress declared a national policy favoring arbitration and withdrew the power of the states to require a judicial forum for the resolution of claims which the contracting parties agreed to resolve by arbitration…. The Federal Arbitration Act rests on the authority of Congress to enact substantive rules under the Commerce Clause…. Although the legislative history is not without ambiguities, there are strong indications that Congress had in mind something more than making arbitration agreements enforceable only in the federal courts.” Justice O’Connor dissented and argued that the FAA was a procedural act applicable only in federal courts. Justice Rehnquist joined with Justice O’Connor in the dissent which stated in part, “In 1925 Congress emphatically believed arbitration to be a matter of ‘procedure’…. Today’s decision is unfaithful to congressional intent, unnecessary, and in light of the FAA’s antecedents and the intervening contraction of federal power, inexplicable.” The intervening contraction of federal power likely referred to the court’s presumed power to decide general law before *Erie*. *Southland* became the seminal case on federal preemption of state law by the FAA under the Supremacy Clause.

\(^5\) Id. See Justice O’Connor’s dissent in *Southland*
reinterpreted an existing procedural act to create substantive law.\textsuperscript{6} Southland’s critics have charged that it has led to a body of federal general common law of arbitration which is theoretically prohibited by the holding in \textit{Erie v. Thompkins}.

The view by proponents of binding contractual arbitration is that Southland was not a one hundred, eighty degree turn from the high court’s prior opinions on the effect of the FAA. Southland was the first case which clearly set forth the position the United States Supreme Court had endeavored to take in earlier cases.\textsuperscript{8} Southland, according to its supporters, was not an end run around the Erie principle, but a result of the Erie principle’s application to existing federal law.\textsuperscript{9}

A lot of paper and words have been used to defend these two positions. This article postulates that reinterpretation of statutes from the bench is a not so rare occurrence in any court especially in federal courts. The United States Constitution in Article III, section 2 grants the United States Supreme Court and inferior federal courts the power to interpret federal statutes. The federal courts regularly interpret the intent of congress in federal statutes, even though the statutes subject to judicial interpretation may have been in place for decades. Obviously, the 1984 Southland interpretation of the intent of

\textsuperscript{6} Id.
\textsuperscript{7} \\textit{Erie R.R. v. Thompkins}, 304 U.S. 64 (1938). Justice Brandeis pronouncements in \textit{Erie} have remained good law for over 67 years. The case came before the United States Supreme Court on the issue of whether a federal court in ruling on a matter of general jurisprudence should apply state law or exercise independent judgment? The principle holding in \textit{Erie} was that in federal courts except when a matter is governed by the U.S. Constitution or a federal statute, the law to be applied is the law of the state. The rationale behind the holding was that federal courts lacked the power to declare substantive rules through case law. Hence, the conclusion reached in \textit{Erie} was that federal general common law does not exist.
\textsuperscript{8} In earlier cases the United States Supreme Court wrestled with the relationship between state law and the FAA, but never concluded that the FAA was substantive law. The Supreme Courts struggle with the federalism suggested by \textit{Erie} is illustrated in \textit{Bernhardt v. Polygraphic Co. of America, Inc.} 350 U.S. 198 (1956). The Supreme Court in \textit{Bernhardt} made references to the federal law of arbitration, but declined to rule that the FAA preempted state law. For a more in depth discussion of the reasoning of the court in \textit{Bernhardt}, see Professor Murray, Rau and Sherman’s book \textit{Arbitration}, Foundation Press 1996, pp. 55-56.
\textsuperscript{9} The supporters of arbitration have argued that \textit{Erie} actually helped the U.S. Supreme Court to move toward the holding in Southland. See Professor Stephen Ware’s book \textit{Alternative Dispute Resolution}, West 2001, pp. 28-30.
Congress in 1925, when it passed the USAA/FAA, was not based on a consultation with the deceased original sponsors of the legislation, but rather on a careful examination of statutory language. Some of Southland’s dissenter's argue that the real harm in Southland lies in the fact that the U.S. Supreme Court changed existing law from the bench. Some of these dissenter's were on the Southland court and voiced their opposition in Southland.10

The following pages contain a brief discussion of the history of arbitration in the United States, followed by a history of the FAA, and a discussion of the intent behind the original USAA in 1925. This article postulates that the United States Supreme Court opinions prior to Southland in favor of arbitration, allowed the Supreme Court majority in Southland to avoid the limitations of the Erie principle against creating a body of federal general common law through interpretation and clarification of the intent of Congress. Although prior federal court decisions did not hold that federal procedural law was substantive law applicable in state courts, the language in several older Supreme Court opinions indicates the high court has been troubled for many years by such issues as state court forum shopping.11 An analysis of the reach of Southland through its progeny sets the stage for the sections which follow on the direction the Southland decision is taking American arbitration. The article contends that Southland was not a surprise holding, but a holding consistent with a pattern of movement by federal courts away from federal procedure status toward substantive law status for the FAA.

10 Supra Note 4.  
11 Guaranty Trust v. York, 326 U.S. 99 (1945). This case held that federal courts cannot “create” substantive rights denied by state courts in diversity cases, and cannot deny substantive rights created by state law in accordance with Erie. The outcome in federal court or in state court should be the same under Erie. Federal courts cannot allow plaintiffs to forum shop between courts depending upon the outcome they desire. In diversity cases the same outcome must be available in state courts and federal courts, and this is accomplished by following the state statutes.
I. **Addressing the *Erie* Problem:**

There is a handlebar shaped pile of rocks at the entrance to the Marina Del Rey yacht basin not shown on most Los Angeles city maps. At the ocean end of the Marina Del Rey channel a massive collection of boulders serves as a breakwater jetty. Yachtsmen sailing into or out of Marina Del Rey must sail around this barrier to navigation in order to arrive at their destination. The skilled sailor does not sail into the rocks, but tacks to change direction thereby avoiding the rocks. Established legal principles are sometimes like those rocks because longstanding rock solid legal principles sometimes act as barriers to progress. When progress is needed those outdated principles can be sailed around by skilled members of the judiciary employing analysis tools to interpret old statutes in a new light. This is not an unfair or even unusual method of gaining access to the desired destination.

In 1938, the United States Supreme Court in *Erie v. Thompkins* held that “Except in matters governed by the Federal Constitution or Acts of Congress, the law to be applied in any case is the law of the state.”\(^\text{12}\) *Erie* was intended to act as a complete barrier to federal courts sailing straight ahead in diversity cases to legislate from the bench and make new law. *Erie* allegedly forced those courts to follow state law.\(^\text{13}\) Prior to *Erie*, federal courts were free to chart their own course in diversity cases, even if that course ignored the public policies of the states. Post *Erie*, federal courts, at least theoretically, could no longer craft decisions that ignored state law principles in diversity cases to create a body of federal general common law in a subject area.\(^\text{14}\)

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\(^\text{13}\) Id.

\(^\text{14}\) Id.
Erie’s purpose was to force federal courts to consistently apply state substantive law and federal procedural law in diversity removal cases.\textsuperscript{15} However, the Erie principle has never been an ironclad doctrine applicable in all cases at all times.\textsuperscript{16} The survival of removal actions in federal courts usually depends upon state law principles,\textsuperscript{17} but federal common law controls the interpretation of federal statutory intent.\textsuperscript{18} Erie was never intended to bar federal courts in diversity cases from interpreting existing federal statutes. It’s purpose was to stop federal courts from creating new federal law that ignored existing state law principles when the case was based upon state law. A general state choice-of-law clause within an arbitration agreement does not force FAA mandates to yield to state law, because agreements to arbitrate are controlled by a federal statute not state law.\textsuperscript{19} Therefore, even under the Erie principle, state law cannot bar binding arbitration under the FAA.\textsuperscript{20} Subsequent to Southland, opinions interpreting the FAA have resulted in a body of federal substantive law regarding arbitrability.\textsuperscript{21} This body of federal law preempts state law even if the contract containing the arbitration clause purports to be governed by state law. Thus, for all practical purposes, state law has been ousted from the arbitration arena. It is necessary to understand the history of binding arbitration agreements in the United States and additionally understand the history of the FAA in order to understand the current state of arbitration law in the United States.

\textsuperscript{16} Hill v. Martinez, 87 F. Supp. 2d 1115, (Colorado 2000) State law controls in federal diversity cases unless it is inconsistent with the U.S. Constitution.
\textsuperscript{17} Caine v. Hardy 943 F.2d 1406, Cert. Denied 503 U.S. 936 (Miss 1991). Survival of some federal actions depend upon the state laws of the state in which the federal court sits.
\textsuperscript{18} U.S. v. NEC Corp. 11 F. 3d 136 (Fla. 1993).
\textsuperscript{19} Sovak v. Chugai Pharmaceutical Co., 280 F.3d 1266, rehearing denied 289 F3d 615 (Cal. 2002).
\textsuperscript{20} Mago v. Shearson Lehman Hutton, Inc., 956 F2d 932 (Cal. 1992). State adhesion laws cannot nullify an agreement to arbitrate under the FAA.
\textsuperscript{21} Hatzlachh Supply Inc. v. Moishe’s Electronic Inc. 828 F. Supp. 178 (NY 1993). Although state law applies to contracts to arbitrate to determine if the parties agreed to arbitrate, there is a body of federal substantive law created by the FAA governing arbitrability of disputes.
II. The History of Predispute Binding Arbitration in the United States:

The idea of a general common law developed early in the recorded history of England.\textsuperscript{22} It was brought to the colonies by the English, and the common law was incorporated into the body of United States law.\textsuperscript{23} Common law probably originated from the solidification of customs into case law.\textsuperscript{24} English monarchs were not concerned with the needs and interests of commoners, so the common law served as a safety net for public freedom.\textsuperscript{25} Under King Henry II, court decisions were written down and filed under various categories for future reference.\textsuperscript{26} A filing system allowed future judges to review prior decisions in the same category of law, and the case collection developed into binding precedents, or stare decisis. English courts rarely reconsidered issues of a similar nature.\textsuperscript{27} Once a recognized case set forth a principle to be followed, most judges followed the stare decisis, even if they might personally wish to do otherwise.\textsuperscript{28}

Common law and arbitration have a long and somewhat adversarial relationship.\textsuperscript{29} In fact, purpose of the FAA as set forth in \textit{Southland} was to overcome judicial hostility to arbitration as a process of resolving disputes. Until recent years, American courts generally viewed arbitration with suspicion.\textsuperscript{30} Federal decisions ordering arbitration to replace jury trials, when an underlying contract contains a predispute contractual arbitration clause, have resulted in negative feelings about arbitration within the

\begin{footnotesize}
\begin{enumerate}
\item Id.
\item Id.
\item Id.
\item Id.
\item \textit{EEOC v. Waffle House}, 534 U.S. 279 (2002). There has been a long standing hostility between courts and arbitration.
\item Id.
\end{enumerate}
\end{footnotesize}
plaintiff’s bar. Some consumer groups have purchased billboards and personified arbitration as an evil personage who robs average consumers of their due.

Arbitration is not a thief. Arbitration is not a person. Arbitration is a conflict resolution process used to resolve disputes that resembles a bench trial. There is not much mystery in the process. Arbitration has been around for centuries and has been used all over the world to resolve conflicts. In the 17th Century, English courts held arbitration was a non-binding process. The English courts became concerned that arbitration had the potential to displace or oust the court’s role in society. Through a series of court decisions limiting the effect of arbitration, the English courts began to view arbitration as a non-binding process based upon the principle of agency revocability. The English reversed their position on binding arbitration in 1889, but American courts continued down the old common law path. The common law doctrine of revocability was followed by American courts until the enactment of the FAA in 1925. The doctrine of revocability was grounded in the public law courts fear that they

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31 Id.
32 Alabama highway billboards sponsored by a “grass roots” consumer movement against arbitration personify arbitration as a thief who steals rights. “Arbitration Steals Your Right To A Jury Trial.” Riskin, Leonard L., Dispute Resolution and Lawyers, West (1997) p. 503 Nearly all-ancient civilizations record the use of arbitration. Moses used arbitration during the Exodus. The Romans and Greeks used the process in connection with their court systems. In the Middle Ages it was used in the European guild system to resolve disputes. Arbitration was present in English common law and was brought to America by the colonists. George Washington used arbitration to resolve Virginia land. In Vyniors, case 77 Eng. Rep 595 (K.B. 1609), Lord Coke opined that the English court’s views of arbitration as revocable at will by the parties who had contracted to use it. The rule set forth in Vyniors case was that the arbitrators were agents of the parties, and the arbitrator’s agency could be revoked by the parties at any time until an arbitration hearing had been held. This became known as the revocability doctrine. A second reason to make arbitration revocable was the “ouster doctrine.” Courts were afraid that arbitration would oust them from their jurisdiction over legal matters.
33 Id.
34 Id.
35 Id.
36 Id.
37 The English Arbitration Act of 1889 made arbitration agreements irrevocable.
38 Tobey v. County of Bristol, 23 Fed. Cas. 1313 (C.C.D. Mass. 1845). A Massachusetts court refused to order specific performance of an arbitration agreement contained in a public works contract. The Tobey court stated it was impractical to use equity to order arbitration and the plaintiff should exercise the legal
might be displaced by a private process of dispute resolution and thereby be put out of work.

The American judiciary’s view of arbitration prior to the FAA was that the parties’ pre-dispute contract to use arbitration, instead of the public courts, to resolve the dispute would result in an improper removal or ouster of the court’s jurisdiction. Some state statutes still follow the old common law view of arbitration. For example, Alabama’s anti-pre-dispute arbitration statute, Ala. Code 8-1-41 (3), follows the common law view of arbitration from the 18th and 19th centuries. After the passage of the FAA in 1925, many states adopted modern arbitration statutes in order to align their state law with current federal law on arbitration, but other states like Alabama hung on to its old laws. From American Colonial times until 1925, several state statutes and the greater body of American case law held binding pre-dispute contractual arbitration agreements to be unenforceable and revocable at will by the parties who contracted for arbitration.


On April 19, 1920, the state of New York enacted the New York Arbitration Act, code of Civil Procedure Sect. 2386, and today that act has been expanded into Consolidated Laws of New York, CPLR Section 75. The New York statute made

remedies available. In Home Insurance Company of New York v. Morse, 87 U.S. 445 (1874), the United States Supreme Court held pre-dispute agreements to arbitrate were invalid due to the common law revocability of such agreements.


40 Ala. Code 8-1-41(3).

41 The Birmingham News Company v. Sherry Horn, Ala. Supreme Court Case No. 1020553, June 11, 2004. Under common law pre-dispute and post-dispute arbitration agreements were considered revocable at will by the parties involved, if either desired to back out of the agreement prior to an arbitration hearing. The FAA makes such agreements enforceable.

42 Consolidated Laws of New York, CPLR 75, is the latest version of the New York Arbitration Act.
contractual arbitration agreements binding. The party seeking arbitration moved a state court for an order to compel arbitration. The United States Supreme Court held that the New York Arbitration Act could be used to enforce specific performance of a contract to arbitrate, but it could not be used as a complete bar to litigation.\(^{43}\)

Following, hearings, in which the procedural nature of the FAA was hashed and rehashed, the United States Congress failed to vote on the first version of a federal arbitration statute in 1922, but the proposed statute was withdrawn and amended by its supporters and the American Bar Association and brought back to Congress in 1924.\(^{44}\) It was enacted as the United States Arbitration Act (USAA) on February 12, 1925.\(^{45}\) The language of the USAA was principally patterned after the language of the New York Arbitration Act, but the final version contained some significant changes from the New York Act.\(^{46}\) The USAA was eventually codified as the United States Federal Arbitration Act (FAA), United States Code Title 9, on July 30, 1947. The hearings which were held prior to the original enactment of the USAA in 1925, did not indicate that the act would

\(^{43}\) Kennedy, Donald J., *Maritime Arbitration* 1899-1999, Carter, Ledyard & Milburn LLP 2003. Although the New York Arbitration Act held promise to overcome the longstanding judicial hostility regarding arbitration, in its initial test in the court, *Atlantic Fruit Co. v. Red Cross Line*, 264 U.S. 109 (1924), held that the New York statute was an available remedy to enforce a contract, but not a bar to litigation.

\(^{44}\) MacNeil, Ian R., *American Arbitration Law*, Oxford University Press, NY (1992), p. 42. Professor MacNeil traces the history of arbitration in America through the 19th and 20th Centuries. He includes the beginning of the movement to change arbitration law from holding arbitration agreements unenforceable to holding them enforceable in federal courts. He traces the history of the FAA from the efforts of a few to the push by the ABA to get the act through Congress. He discusses the impact of *Southland v. Keating* and moves on to discuss international arbitration and the New York Convention. MacNeil criticizes *Southland’s* court for ignoring the history of the FAA and transforming the act into a different kind of law than the one envisioned by its drafters. Although MacNeil’s conclusions about the FAA have been challenged by some scholars, his historical digest of the FAA’s early years is without equal.

\(^{45}\) Id. p. 47.

\(^{46}\) Id. p. 52.
be binding on state courts. The FAA did not contain so much as a sentence fragment granting federal jurisdiction in arbitration cases.

According to Professor Ian MacNeil in his book *American Arbitration*, there were a number of organizations across the United States that endeavored to promote binding arbitration in the late 1800’s and early 1900’s. The American Bar Association got behind these efforts and spear-headed the movement to get a national arbitration act to Congress. However, due to some objections to the draft act, the ABA withdrew and revised the first draft of the USAA and resubmitted it to congress. The revised draft was eventually passed in virtually the same form as it exists today. The history of arbitration law under the USAA, and prior to the USAA as a collection of states passing arbitration statutes, is an interesting series of events containing numerous “ups” and “downs” for the use of arbitration as an alternative to the public law courts.

Following its passage in 1925, the USAA was used in the federal courts, if a binding predispute arbitration contract clause was present in a federal case. The federal courts refused to order arbitration under the USAA if the matter was originally litigated in a state court, before being removed to the federal court on diversity grounds. This was due at least in part to the *Erie* doctrine’s state law application mandates. Following *Southland* the references in the case law to *Erie* all but disappeared, and federal courts

\[\text{\footnotesize 47 Id. p. 117 & 118.}  \\
\text{\footnotesize 48 9 U.S.C.A. Sect. 1 et. seq.}  \\
\text{\footnotesize 49 Supra Note 44.}  \\
\text{\footnotesize 50 Id.}  \\
\text{\footnotesize 51 Id. Professor MacNeil’s descriptions of the early days of the arbitration effort are quite colorful.}  \\
\text{\footnotesize 52 Id.}\]
now routinely cite the FAA’s Section 2 language placing arbitration agreements in any court upon the same footing as other contracts.\textsuperscript{53}

There is no specific language in the FAA, 9 USCA Section 1 et. seq., that states there is a federal policy in favor of arbitration which preempts contrary state law. The federal policy favoring arbitration language came from Moses H. Cone Memorial Hosp. V. Mercury Construction Company 460 U.S. 1 (1983), and was confirmed and expounded upon by the United States Supreme Court in Southland with its interpretation of the intent of Congress dating back to when the USAA was drafted in 1925.\textsuperscript{54} Southland harmonized the outcome of arbitration under the FAA with the outcome under state law.\textsuperscript{55} The Erie doctrine was discussed in arbitration cases prior to Southland, such as Bernhardt v. Polygraphic Co. of America.\textsuperscript{56} However, the federal courts declined to

\begin{footnotes}
\item[53] HIM Portland, LLC v. Devito Builders, 317 F.3d 41 (2003). Justice Torruella wrote “Congress enacted the FAA to place arbitration agreements upon the same footing as other contracts and to render them valid, irrevocable and enforceable, save upon such grounds as exist at law or in equity for the revocation of any contract.”
\item[54] Southland v. Keating, 465 U.S. 1 (1984). Supra Note 1 “In enacting section 2 of the federal act (FAA), Congress declared a national policy favoring arbitration and withdrew the power of the states to require a judicial forum for the resolution of claims which the contracting parties agreed to resolve by arbitration. . . . The Federal Arbitration Act rests on the authority of Congress to enact substantive rules under the Commerce Clause. . . . Although the legislative history is not without ambiguities, there are strong indications that Congress had in mind something more than making arbitration agreements enforceable only in the federal courts.”
\item[55] Id.
\item[56] Bernhardt v. Polygraphic Co. of America, Inc. 350 U.S. 198 (1956). Bernhardt entered into an employment contract containing an arbitration clause in New York. Bernhardt later moved to Vermont, and performed his duties under the employment contract in Vermont. Bernhardt was fired by Polygraphic Company of America, Inc., while working in Vermont. He brought a lawsuit against Polygraphic in a Vermont state court, and Polygraphic removed it to federal district court. The U.S. District Court denied Polygraphic’s motion to compel arbitration due to the Erie doctrine requirement of following state law in cases removed on diversity grounds. Justice Douglas of the United States Supreme Court wrote the majority opinion which remanded the case to the federal district court in Vermont to determine which state law, Vermont or New York, applied to Bernhardt’s case. Justice Douglas opined that Erie R. Co. v. Thompkins required the case to be decided by local law. The California Supreme Court in its holding in Southland appeared to follow the Erie doctrine in its application of California law. Justice Douglas based the court’s treatment of Bernhardt on principles set forth in Guaranty Trust v. York, 326 U.S. 99, and stated “If the federal court allows arbitration where the state court would disallow it, the outcome of the litigation might depend on the courthouse where suit is brought.”
\end{footnotes}
disturb the perceived procedural status of the FAA until *Southland*. The early cases acknowledged the problem of state versus federal court forum shopping but did nothing to correct the problem because earlier cases viewed the FAA as procedural. Some have been critical of the California state trial court’s analysis in *Southland*, but the California Supreme Court’s ruling in *Southland* followed very closely the principles enunciated by the United States Supreme Court in 1956, in *Bernhardt v. Polygraphic Co. of America, Inc.* *Bernhardt* viewed the FAA as a procedural statute. However, *Bernhardt* confirmed the principle of eliminating forum shopping by stating the same result should be obtained in state and federal courts as had been previously enunciated in *Guaranty Trust Co. v. York*, 326 U.S. 99 (1945). The California trial court that heard the *Southland* case likely thought it had followed the prevailing law in arbitration cases.

IV. Locating the Original Intent Of Congress: Coupling The FAA and The Commerce Clause And Attaching Both To The Supremacy Clause:

At the time *Southland* was decided, some states had statutes making the enforcement of arbitration agreements illegal as against public policy. Following *Southland*, the United States Supreme Court has consistently held that the Commerce Clause, as it applies to FAA sanctioned arbitrations, must be interpreted broadly so as to apply to state court actions affecting interstate commerce. The United States Supreme Court has also made it clear that the FAA is preemptive of any contrary state statute

58 *Bernhardt*, 350 U.S. 198 (1956). Justice Frankfurter in his concurring opinion in *Bernhardt* concluded that the FAA was tied to U.S. Constitution Article III, Section 2 and “does not obviously apply to diversity cases.” Supra Note 47.
59 Id. at 204
60 Id. at 203
under the Supremacy Clause, because the FAA clearly expresses the intent of Congress to
enforce arbitration agreements to the full reach of the Commerce Clause.  

For nearly sixty years the United States Supreme Court, in apparent compliance
with *Erie*, held that state law should be applied to arbitration agreements in state courts.  

*Erie* was pure federalism. The Southland opinion was seen as inconsistent with
federalism, although it was rendered by a court supportive of federalism principles.  
The dissent in *Southland* by Justice O’Connor and Justice Rehnquist is indicative of a
federalist’s response to *Southland*.

Professor Stephen Ware opines that the federal courts were able to separate the
procedural from the substantive when applying the *Erie* doctrine. The Supreme Court
then took a serious look at upholding arbitration clauses through a series of cases. The
federal courts used their own rules and procedures, if a case was removed from a state
court to a federal court, but avoided using their decisions to create federal substantive law
applicable in state court cases. The Supreme Court was aware that if various state
arbitration laws were applied in removal cases it could encourage forum shopping.  

*Southland* address the forum shopping problem head on by preempting state law.

The United States Supreme Court in *Southland* used statutory intent to couple the
FAA to the Commerce Clause and enforce arbitration with a Supremacy Clause

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    Interpretation: The Supreme Court and the Federal Arbitration Act*, 67 Law & Contemp. Prob. 5
    (Winter/Spring 2004). Professor Schwartz addresses the impact of *Southland* on *Erie*. He concludes that
    *Southland* was not a good decision when it was made, but the Supreme Court has been unwilling to
    overrule its own precedent in *Southland*.
66 Id. at 54
68 Id.
69 Id.
70 Bernhardt, 350 U.S. 198 (1956) Supra Note 56.
argument.\textsuperscript{71} When \textit{Southland} interpreted the Article III procedural act FAA as a substantive law act FAA, it extended the reach of the FAA into state courts.\textsuperscript{72} State law could never be preempted by a federal procedural law, but state law will always be preempted by a federal substantive law.

\textbf{V. The Cases Preceding \textit{Southland} That Set The Stage For \textit{Southland}:}

The first significant departure from ordinary contract law governing contractual arbitrations came in the 1967 case of \textit{Prima Paint v. Flood & Conklin Manufacturing Co.}\textsuperscript{73} \textit{Prima Paint} required federal courts to give special consideration to predispute arbitration clauses in regular contracts.\textsuperscript{74} The requirement of a special examination of arbitration clauses became known as the separability doctrine.\textsuperscript{75} It required federal courts to separate the arbitration clause from its so-called container contract for examination.\textsuperscript{76}

This case was the beginning of elevated status in federal courts for contractual predispute arbitration clauses, because \textit{Prima Paint} gave predispute arbitration agreements a unique status in contract law.\textsuperscript{77} Arbitration clauses were to be carved out and examined on their own merits.\textsuperscript{78} \textit{Prima Paint} required courts to determine if the arbitration clause itself was

\textsuperscript{71} \textit{Southland}, Supra Note 4.
\textsuperscript{72} Id.
\textsuperscript{73} \textit{Prima Paint Corp. v. Flood & Conklin Mfg. Co.}, 388 U.S. 395 (1967). \textit{Prima Paint} filed suit to rescind the entire contract with \textit{Flood & Conklin}, including the arbitration clause, based on fraud in the inducement of the contract as a whole. The federal district court stayed the case and sent the matter to arbitration. The United States Supreme Court affirmed. Tying the contract to interstate commerce instead of state contract law, the United States Supreme Court expressed what has become known as the “separability doctrine.” An allegation of fraud in the inducement of the contract as a whole will be decided by the arbitrators, unless the parties specifically withheld that issue from arbitration. The \textit{Prima Paint} court ruled that arbitration clauses are separable from the contract in which they are embedded. Citing Section 4 of the arbitration clause, the courts may adjudicate it, but if there is a claim of fraud against the contract as a whole that claim will be arbitrated. In a motion opposing a stay, a federal court may only examine issues relating to the arbitration clause itself to determine the validity of the stay.
\textsuperscript{74} Id.
\textsuperscript{75} Id.
\textsuperscript{76} Id. at 402-403
\textsuperscript{77} Id. at 403-404
\textsuperscript{78} Id. at 403
under attack or if the contract as a whole was being challenged. If the contract as a whole that was alleged to be void ab initio, then the case would be sent to arbitration where the arbitrator(s) would decide the issues. If the arbitration clause itself was challenged, then courts would decide if the parties had agreed to arbitrate, and if arbitration was appropriate. This “special” analysis went well beyond placing arbitration clauses on the same footing as other contracts.

Federal courts allow immediate review of orders denying arbitration, but disallow immediate appellate review of orders granting arbitration. The federal courts therefore treat arbitration agreements differently from other contracts. Courts that review arbitration awards do not review the awards based upon general contract principles, but the standards of review are limited to those set forth in the FAA. These modern review standards originated in *Prima Paint.*

The second major step on the path to *Southland* came in the 1983 United States Supreme Court case of *Moses H. Cone Memorial Hospital v. Mercury Construction Company.* In *Moses H. Cone,* the court declared a “liberal federal policy” favoring

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79 Id.
80 Id. at 404
82 *South Louisiana Cement, Inc. v. Van Aalst Bulk handling,* B.V. 383 F. 3d 297, 300 (LA 2004).
83 Interlocutory appeals from an order denying arbitration are “final” and thus appealable, but appeals from an order compelling arbitration are not appealable on an interlocutory basis.
84 *Caley v. Gulfstream Aerospace Corp.,* 333 F. Supp. 2d 1367, 1374 (GA 2004). Motion to compel arbitration in a class action based upon Fair Labor Standards Act was granted. Arbitration clauses are not reviewed using the same standards as other contracts.
86 *Moses H. Cone Memorial Hospital v. Mercury Construction Corp.,* 460 U.S. 1 (1983). Moses H. Cone Memorial Hospital, a North Carolina medical facility, contracted with Alabama contractor Mercury Construction Corporation for additions to its physical plant. The hospital drafted the contract between the two businesses, and the contract contained an arbitration clause. Following disagreements over construction delays and money issues, unsuccessful attempts at negotiation were followed by a declaratory judgment action filed in a North Carolina state court, by the hospital. The state court issued an injunction against arbitration, but rescinded the order upon protest by Mercury Construction. After the stay was lifted, Mercury Construction filed a lawsuit in federal district court and moved to compel arbitration the federal district court stayed the federal case until resolution of the state court case. The U.S. Court of Appeals for
arbitration. *Moses H. Cone* held that the FAA section 2 created a body of “federal substantive law of arbitration.”

Although the *Moses H. Cone* case involved a controversy over the issuance of a stay in a federal lawsuit until the state law claims had been resolved, its language regarding arbitration would resurface in *Southland* explaining the federal policy in favor of arbitration.

*Moses H. Cone* also paved the way for the holding in *Southland* because it enunciated a federal policy in favor of arbitration by using a Commerce Clause argument. The special contract analysis required under *Prima Paint* and the favoritism enunciated in *Moses H. Cone*, in some ways “telegraphed the punch” of the Supreme Court in *Southland*.

**VI. The Academy Speaks Out On *Southland*: What Others Have Said:**

The shift in the high court’s preference for arbitration did not go unnoticed by legal scholars. Some scholars, like Professor Jean Sternlight have questioned the Supreme Court’s reasoning in *Southland*, while others like Professor Richard Reuben have explored the impact of this shift on the way state courts treat contractual arbitration clauses. Professor Stephen Ware and others have defended *Southland* and the United

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86 Id.
87 Schwartz, P. 35. Supra Note 65.
88 Id.
90 Id.
States Supreme Court’s current position on arbitration. One of the leading critic’s of *Southland* has been Professor Ian MacNeil, whose book *American Arbitration* provides an in-depth analysis of the legislative history of the FAA. Professor Christopher Drahozal, who supports the *Southland* outcome, even thought the court’s reasoning may have been flawed has written articles in defense of *Southland*. In Professor Drahozal’s view, the majority in *Southland* may have used weak analysis, but the correct conclusion was reached.

Legal scholars appear to locate themselves within or near two distinct camps regarding the *Southland* opinion: *Southland* is good law or *Southland* is bad law. Obviously, some scholars like Professor Ware believe *Southland* was a well-reasoned decision supported by the historical facts, while others like Professor Sternlight believe *Southland* was a poorly reasoned decision that was not based on law or fact. There are other scholars like Professor Drahozal who view *Southland* as good law regardless of the path the court took to arrive at its holding. Still other scholars like Professor Reuben question the long-term impact of *Southland* on other areas of the law like individual rights. There is no general consensus among legal scholars on the rationale or effect of *Southland*. The academy seems as divided on *Southland* as the court who rendered the opinion.

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92 Stephen J. Ware, *Contractual Arbitration, Mandatory Arbitration, and State Constitutional Jury Trial Rights*, 38 U.S.F.L. Rev. 39 (2003). Professor Ware defends arbitration clauses because people have a right to contract, and that right should not be denied.
95 Id.

The federal courts rely on the Supremacy Clause to preempt state anti-arbitration laws and uphold the power of Congress under the Commerce Clause to enforce the mandates of the FAA.\(^{96}\) In *Southland*, the Supreme Court held that Congress in 1925 had intended that the FAA be a substantive law act enforcing the Commerce Clause in all courts, and had never intended the FAA to be limited to Article III procedural matters.\(^{97}\) The *Southland* court resolved the continuing conflict between state and federal arbitration law by using the Supremacy Clause and the Commerce Clause as applied to the FAA to nullify the effect of state anti-arbitration laws.\(^{98}\)

Although the *Southland* argument under Commerce Clause was persuasive for a majority of the court, the dissenting opinions of Justice Stevens, Justice Rehnquist and Justice O’Connor in *Southland* pointed out the fact that the FAA’s history was purely procedural.\(^{99}\) Justices Rehnquist’s and O’Connor’s review of congressional hearings preceding the FAA concludes that Congress never intended for the FAA to become a substantive law act.\(^{100}\) For all practical purposes, there is a presumption argument on both sides of the issue. The members of Congress who held these hearings prior to the FAA’s passage can no longer be called upon to explain their intent in passing the FAA, because they died years ago, and their true intent for the FAA died with them. The dissenting opinions in *Southland* seem to suggest *Southland’s* true purpose was to


\(^{98}\) Id. See also Guaranty Trust v. York, 326 U.S. 99 (1945)


establish a stare decisis favoring the use of arbitration agreements in contracts nationwide, rather than offering an interpretation of Congress’ true intent behind the FAA. 101 Perhaps the majority’s interpretation of Congressional intent in *Southland* stretches the interpretative envelope, but it also accomplishes the goal of a harmonized approach to arbitration in all American courts. One of the major effects of *Southland* on the legal system has been to eliminate state court forum shopping in arbitration cases and harmonizing the legal system on a divisive issue.

In *Perry v. Thomas*, Justice Stevens dissent re-visited the *Southland* opinion when he wrote, “Even though the Arbitration Act (FAA) had been on the books for almost 50 years, apparently neither the Court nor the litigants even considered the possibility that the Act had pre-empted state created rights. It is only in the last few years that the Court has effectively rewritten the statute to give it a pre-emptive scope that congress certainly did not intend.” 102 Justice Stevens viewed *Southland* as a rewriting of the FAA to make the statute substantive law so as to preempt state arbitration law. 103 The *Southland* opinion thus created uniformity in the treatment of arbitration clauses, no matter which type of court was presented with a motion to compel arbitration. 104

*Southland* led to cheers from the business community and to jeers from the plaintiff’s bar and consumer advocacy groups. One Alabama plaintiff’s law firm, Beasley, Allen, Crow, Methvin, Portis & Miles PC, publishes a monthly newsletter containing a traffic symbol circle with a line drawn through it on the subject of

101 Id.
102 *Perry v. Thomas*, 482 U.S. 483 (1987). The FAA preempts public policy in states that is anti-arbitration and also preempts state common law against arbitration. Justice Stevens’ dissent in *Perry* compared the 1973 case of *Merrill Lynch, Pierce, Fenner & Smith v. Ware*, 414 U.S. 117 (1973) to *Perry* and concluded the same facts yielded different results, due to the Supreme Court’s rewriting of the FAA in *Southland*.
103 Id. at 493-494.
104 Schwartz, Supra Note 65, at 53.
arbitration. Apparently, the message is “arbitration – no.” The long-term effects of Southland on Constitutional issues such as access to justice and the waiver of the Seventh Amendment right to a jury trial are still in the refinement stage. There is no question that Southland has resulted in residual effects reaching across several areas of the law. The clarification of these effects will take time to fully develop.

VIII. The Southland Progeny: State Arbitration Laws Die Hard

The next major state law preemption case following Southland was Allied Bruce Terminex v. Dobson.105 Ala. Code 8-1-41(3), declared pre-dispute arbitration clauses could not be specifically enforced in Alabama. The Supreme Court of Alabama in Terminex interpreted Southland to hold that Congress’ power to enforce the Commerce Clause under the FAA was limited to situations where the parties contemplated that interstate commerce would be substantially affected by their transaction.106 After weighing the facts in the Terminex case, the Supreme Court of Alabama determined that the parties did not contemplate that interstate commerce would be substantially affected by a termite bond issued on Dobson’s residence, and that Alabama’s anti-arbitration statute, Ala. Code 8-1-41(3), applied.107 The denial of the motion to compel arbitration was appealed by Terminex. On appeal the United States Supreme Court found the Supreme Court of Alabama’s reasoning was based on too narrow an interpretation of “affecting commerce,” and held that the words “affecting commerce” should receive a very broad interpretation. The United States Supreme Court held that the contemplation of the parties regarding commerce did not matter, but the actual transactions effect on

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106 Dobson v. Allied Bruce Terminex Co., 628 So. 2d 354 (Ala. 1993)
107 Id. at 357
commerce should determine whether the FAA applied.\textsuperscript{108} In \textit{Terminex} the United States Supreme Court held that pest control chemicals shipped across state lines to treat Dobson’s house met the definition of interstate commerce.\textsuperscript{109}

In addition to the Section 2 language from the FAA, the language from \textit{Southland} was generously used in \textit{Terminex}. Justice Breyer stated in \textit{Terminex} that “nothing significant has changed in the ten years subsequent to \textit{Southland}; no later cases have eroded \textit{Southland}’s authority. . . .”\textsuperscript{110} It is interesting that Justice Breyer referred to \textit{Southland}’s authority rather that the authority of the FAA. Justice O’Connor wrote in her concurrence, “Today’s decision caps this court’s effort to expand the Federal Arbitration Act. Although each decision has built logically upon the decisions preceding it, the initial building block in \textit{Southland} laid a faulty foundation.”\textsuperscript{111} Although \textit{Terminex} may have presented the court with a significant opportunity to limit or even overturn \textit{Southland}, due to the head-on collision between the FAA and Ala. Code 8-1-41(3) occurring in a state court, the United States Supreme Court stood by \textit{Southland} and strengthened the federal policy favoring arbitration in \textit{Terminex}.\textsuperscript{112}

There were at least two schools of thought regarding the impact of \textit{Terminex} on state anti-arbitration laws: the line of reasoning followed by the United States Supreme Court, and the line of reasoning followed by the Supreme Court of Alabama. The \textit{Terminex} opinion by the United States Supreme Court did not deter the Alabama Supreme Court from attempting to find some other way to uphold Alabama’s public policy on predispute arbitration agreements. The Supreme Court of Alabama reasoned

\begin{itemize}
  \item \textsuperscript{108} Id.
  \item \textsuperscript{109} Id. See Note 106 at 282.
  \item \textsuperscript{110} Id.
  \item \textsuperscript{111} Id. at 272
  \item \textsuperscript{112} Id.
\end{itemize}
that Ala. Code 8-1-41(3) had not declared unconstitutional by Terminex, but the
application of the FAA to the facts in Terminex resulted in a transaction that substantially
affected interstate commerce.\textsuperscript{113} This interpretation led the Supreme Court of Alabama to
devise a five-prong test to determine if commerce had been affected, and the test created
a line of state-commerce-only cases governed by Alabama’s anti-arbitration statute, and a
parallel line of cases held to be substantially affecting interstate commerce governed by
the FAA.\textsuperscript{114}

Part of the Alabama court’s reasoning may have been a misunderstanding of the
intent of the Terminex decision, but the public policy of Alabama as expressed in Ala.
Code 8-1-41(3) probably played a major role in the establishment of the two streams of
cases. Unlike federal judges who are appointed, Alabama’s Supreme Court justices are
elected. State Supreme Court justices answer in the ballot box to the citizens’ assessment
of their performance in upholding Alabama’s laws.\textsuperscript{115} They have a moral and ethical
duty to follow the wishes of their constituency, but they also have a duty to follow the
rule of law in their decisions. The Alabama Supreme Court endeavored to do both things
with a new line of reasoning.

The Supreme Court of Alabama explained their new line of reasoning in Sisters of
the Visitation v. Cochran Plastering Company,\textsuperscript{116} an Alabama case which utilized the
Commerce Clause limitation language contained in United States v. Lopez.\textsuperscript{117} The United

\textsuperscript{113} Sisters of the Visitation v. Cochran Plastering Co., 775 So. 2d 759 (2000). Substantially affecting
commerce test. This case used U.S. v. Lopez, a criminal case to extract limiting language concerning the
coverage of the commerce clause.
\textsuperscript{114} Id.
\textsuperscript{115} Ware, Stephen, The Alabama Story: Arbitration Shows Law’s Connection to Politics and Culture,
Dispute Resolution Mag. 24 (Summer 2000).
\textsuperscript{116} Sisters of the Visitation, Supra Note 113, at 761-765.
\textsuperscript{117} United States v. Lopez, 514 U.S. 549 (1995). A criminal case regarding the use of a gun within a
prohibited zone. The case used limiting language under the commerce clause.
States Supreme Court had held in *Lopez* that Congress’ power to enforce the Commerce Clause was not unlimited. *Lopez* was a school zone gun case that had nothing to do with arbitration, but everything to do with limiting the power of Congress under the Commerce Clause. The Supreme Court of Alabama used the holding in *Lopez* to construct a five-prong test to determine if the underlying transaction leading to the contract containing the predispute arbitration clause substantially affected interstate commerce, thereby activating the FAA mandate to arbitrate. If the facts of each case met all five-prongs of the *Sisters* substantial interstate commerce contracts test it was said to fall under the mandate of the FAA to arbitrate, but if the facts met only one or two of the prongs of the *Sisters* test it was governed by Ala. Code 8-1-41(3), because the power of Congress to control commerce was not unlimited.

The second school of thought regarding the effect of *Terminex* on Ala. Code 8-1-41(3) was enunciated by the United States Supreme Court in *Citizens Bank v. Alafabco*. *Alafabco* held that the words “involving commerce” should be given the broadest possible reading. The interpretation of “involving commerce” set forth in *Alafabco* is the equivalent of “affecting commerce,” and this definition does not allow the states much “wiggle room” in drafting anti-arbitration statutes. It is clear from *Alafabco* that the federal courts will enforce almost any arbitration clause under the FAA’s mandate to arbitrate, and any contrary state law will be preempted. In fact,

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118 *Sisters of the Visitation*, Supra Note 113.
119 Id.
121 Id.
122 Id. at 2041
Alafabco held that Congress’ Commerce Clause power “may be exercised in individual cases without showing any specific effect on interstate commerce.”

Alabama has been in the forefront of the Southland controversy, but other states have also failed to accept the FAA mandates until a few struggles occurred highlighting the tension between state public policy and the FAA. Some states have attempted to limit or eliminate arbitration altogether, if certain conditions are not met. A Montana statute, for example, required any contract containing an arbitration clause to post a notice of the arbitration clause in bold letters on the front page of the contract to protect the unwary. However, the United States Supreme Court in Doctors Associates v. Casarotto held the statute’s notice requirement was unconstitutional, because it placed arbitration on a different footing from other contracts. A New York statute disallowed punitive damages in arbitration based upon a public policy against punitive damages in contract cases. A contract containing an arbitration clause also contained choice of law language selecting New York law to govern the contract in Mastrobuono v. Shearson Lehman Hutton, Inc. The arbitrators returned an award containing punitive damages contrary to New York law. Thereafter, the United States Supreme Court upheld the arbitrator’s award of punitive damages based upon the contract itself not excluding punitive damages.

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123 Id. at 2040
124 Doctors Associates v. Casarotto, 517 U.S. 681 (1996). The United States Supreme Court held that courts cannot enforce a state policy that places arbitration clauses on unequal footing with other contracts. Special notice requirements do not apply to other contracts in Montana, so special notice requirements could not be applied to arbitration clauses.
125 Mastrobuono v. Shearson Lehman Hutton Inc., 514 U.S. 52 (1995). The arbitrators granted punitive damages and the respondent appealed citing New York law’s prohibition on punitive damages in arbitration awards. The United States Supreme Court allowed the punitive damages based upon the language of the underlying contract not excluding punitive damages.
Thus, parties to an arbitration agreement may contract for potential arbitration awards that are contrary to state law.\[^{127}\]

The federal courts generally enforce state laws that support arbitration, even if those laws are not worded exactly like the FAA.\[^{128}\] The federal courts have made it clear that state laws eliminating arbitration will be preempted by the FAA, and only generally recognized state law contract defenses will be allowed to overcome the federal presumption in favor of arbitration.\[^{129}\] The federal presumption is that arbitration clauses should be enforced, and any doubts should be resolved in favor of arbitration.\[^{130}\] District courts should not only stay litigation until the arbitration is completed, but also should stay litigation in the event a denied motion to compel arbitration has been appealed.\[^{131}\] The federal judiciary has made its point vividly clear with regard to state laws limiting or eliminating contractual binding arbitration. Any state law which allows state courts to by-pass the mandates of the FAA will be pre-empted. There are no exceptions.

**IX. The Preemption of Federal Law by the FAA: Waiver Of The Seventh Amendment Right To a Jury Trial In Arbitration.**

At the time *Southland* was decided it was understood that in order to waive the constitutional right to a jury trial a person had to knowingly and intelligently waive that

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\[^{126}\] Id.
\[^{127}\] Id.
\[^{128}\] *Volt Information Sciences, Inc. v. Board of Trustees of Leland Stanford Junior University*, 489 U.S. 468 (1989). The United States Supreme Court upheld that opinion of the California Court of Appeal that California’s arbitration law, although much different from the FAA, did not conflict with the FAA because a contract to arbitrate would be enforceable under California arbitration law. The *Volt* case involved a construction contract, containing an arbitration clause, but with a California choice of law provision. California law requires arbitration to be stayed until pending related litigation is resolved.
\[^{129}\] *Citizens Bank*, Supra Note 113.
\[^{130}\] *Masco Corporation v. Zurich American Insurance Co.*, 382 F.3d 624 (2004). A general presumption in favor of arbitration exists and any doubts must be resolved in favor of arbitration unless it can be shown the arbitration clause does not cover the dispute. A general arbitration clause is enforceable, even if contained in a contract that is voidable unless the arbitration clause is challenged.
\[^{131}\] *Blinco v. Green Tree*, case No. 04-10888 (11 Circ. 2004).
right by signing an agreement containing a waiver. This was not a major problem prior to Southland, but it became a sticky issue in some of Southland’s progeny. Does a waiver require signatures to be held valid? What standards of assent will be applied? The so-called “shrink wrap” cases allowed the enforcement of pre-dispute arbitration clauses even when the parties had not signed an arbitration agreement. In Hill v. Gateway a federal court held consumers were required to arbitrate their claim against a computer manufacturer because the computer-shipping box held not only a computer, but also a package of shrink-wrapped documents notifying the consumers of an arbitration requirement.132 Thus, under a contractual assent standard, assent to use arbitration as an alternative forum to courts can be found by action or non-action. Not all federal courts follow the contractual assent rule. Some federal courts have held that consumers may not be held to a waiver of their rights by contractual assent, but actual notice and written waiver are required evidenced by a signature.133 The United States Supreme Court has not dealt with this waiver issue so as to clear up the divergent paths taken by federal courts in this area of constitutional law.

A non-signatory party may also be held to assent to waiver by endeavoring to use the contract containing the arbitration clause to their advantage. Beneficiaries seeking to enforce a contract, although they never signed the contract, have also been held to the terms of an arbitration clause, because they seek to enforce the contract terms against a

132 Hill v. Gateway 2000, Inc., 105 F.3d 1147 (1997). Judge Easterbrook opined that the consumers who purchased a computer were bound by the terms of a contract to arbitrate contained inside the computer’s shipping box, because the terms of the contract required the consumer to return the computer within 30 days or be bound by the terms of the contract, including the arbitration clause. Although initially questioned on grounds of warranty laws, Hill is still considered good law in many federal courts. In Falbe v. Dell, Inc. 2004 U.S. Dist. Lexis 13188. The U.S. District Court used Hill to analyze a Del computer case and order it to arbitration. Judge Grady stated in the Falbe case that the court’s analysis “began and ended” with the 7th circuit’s decision in Hill.

signatory to the contract. If they seek enforcement of the terms they have accepted the terms. Plaintiff Dobson in *Terminex* was a third-party beneficiary to the termite bond containing the arbitration agreement. Therefore, the Supreme Court seems willing to accept contractual assent by Third Parties.

**X. The Pandora’s Box of Southland’s Progeny: Class Actions And Punitive Damages**

*Southland* opened the door to creative thinking by some members of the plaintiff’s bar. Courts have been divided for years over the appropriateness of class actions in arbitration. Some courts have ruled out class actions in arbitration, while other courts have left the class action determination to the arbitrators. The United States Supreme Court in one of *Southland’s* progeny opened the door to class actions in arbitration by holding that arbitrators, not courts, may determine whether a class action will be allowed. Like the punitive damages issue presented in *Mastrobuono*, the holding in *Green Tree Financial Corporation v. Bazzle* can be interpreted to take a permissive approach if the contract language is silent on class actions. The holding in *Bazzle* is notice to contract drafters that remedies not excluded in the contract language may be

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134 The *Philadelphia Flyers, Inc. v. Trustmark Insurance Company*, 2004 U.S. Dist. Lexis 12772. The court held that principles of equitable estoppel may require a non-signatory to be bound by the terms of a contract, including an arbitration clause, if the non-signatory attempts to enforce the terms of the contract.


136 *Green Tree Financial Corporation v. Bazzle*, 123 S.Ct 2402 (2003). Class actions in arbitration have always presented problems for courts. Should the court interpret the contract to determine if a class action is permissible, or should the arbitrators determine this issue? State and federal courts have argued this issue for years, but the United States Supreme Court held in the *Bazzle* case that arbitrators have the authority to allow or prohibit a class action. *Bazzle* puts contract drafters on notice to include preclusion against class actions in arbitration or leave their clients at the mercy of the arbitrators. Due the holding in the *Bazzle* case, silence regarding arbitration class actions in ordinary arbitration clauses leaves the client exposed to the potential of a class action. *Bazzle* is consistent with prior holdings allowing courts to determine the existence of an agreement to arbitrate and its applicability to the parties and the facts, while allowing the arbitrators to determine all other issues related to the arbitration.

included. The current situation in arbitration has caused many contract drafters to re-examine their standard arbitration clauses and shore up traditional boiler plate language. Some businesses may decide to refuse to arbitrate if class actions are allowed, but the party refusing to arbitrate under a contractual agreement has the burden to prove the contract is not subject to the enforcement provisions of the FAA. It is anyone’s guess as to how the courts will treat future class action cases due to the far-reaching implications of Bazzle, but the decision has certainly caused the business community a great deal of concern. Arbitration clauses were presumed to have protected business’ exposure to class actions, but following Bazzle there is substantial doubt as to arbitrations’ ability to eliminate class actions.

138 Huber, Stephen K., The Arbitration Jurisprudence of the Fifth Circuit, 35 Tex. Tech. L. Rev. 497 (2004). Arbitration is here to stay. Class arbitration is coming. Although Bazzle did not produce a unanimous decision, Huber points out that all the justices seemed willing to accept the idea of a class action in arbitration. The decisions of arbitrators are set aside only on rare occasions.

139 Kaplinsky, Alan S., and Levin, Mark J., Arbitration Update: Green Tree Financial Corp. v. Bazzle-Dazzle for Green Tree, Fizzle for Practitioners, 59 Bos. Law. 1265 (2004). The disagreements over the meaning of Bazzle continue. Does silence on class action mean there is a green light or a red light to class actions in arbitration? No one really knows, but these two practitioners argue that it is only a matter of time before the U.S. Supreme Court will clarify this issue.

140 Ware, Stephen J., Arbitration Clauses, Jury-Waiver clauses, and other Contractual Waivers of Constitutional Rights, 67 SPG Law & Contep. Probs. 167 (2004). Professor Ware concludes a pre-dispute binding arbitration clause merely replaces the jury trial with arbitration. He points out that general contract defenses may be used against arbitration clauses, but state anti-arbitration clauses may not be used to set aside arbitration. Professor Ware states that the FAA requires a contract law standard of consent, but many critics of the FAA wish to apply a knowing consent standard. The knowing consent standard was rejected in favor of contract law standard of consent in Doctor’s Associates v. Cassarotto. Professor Ware does not accept the argument that consumer arbitration clauses should be treated differently from contracts between businesses. Professor Ware contrasts criminal and civil waivers and concludes the contractual consent waiver rather than the knowing consent waiver will likely prevail in future Supreme Court cases.

141 Herndon, Robert Jason, Mistaken Interpretation: The American Arbitration Association, Green Tree Financial Corporation v. Bazzle, and the Real State of Class-Action Arbitration in North Carolina, 82 N.C.L. Rev. 2128 (2004). Herndon begins this article by pointing out Green Tree v. Bazzle was a consolidation of two South Carolina class action suits involving a state consumer protection code. A very divided U.S. Supreme Court heard the case, vacated the South Carolina decisions, and remanded the matter back to South Carolina’s Supreme Court. The interpretation of Bazzle is important. Some view Bazzle as allowing arbitrators to examine if a contract is silent as to class actions, while others contend that Bazzle allows arbitrators to determine if a class action is allowed if the contract is silent.

142 Id.
XI. Taking Contractual Arbitration To Work After Southland The All Powerful Agreement To Arbitrate In Employment Cases

The supporters of arbitration under the FAA point out that constitutional rights and statutory rights are not inalienable and can be waived by contract. An argument has arisen over the type of consent needed for waiver in employment cases and the results are mixed. Some of arbitration’s supporters want a contractual standard of consent, while opponents want a knowing standard of consent. Contractual assent does not require an employee to be given an explanation of arbitration, while knowing assent requires evidence in writing of consent to arbitrate. It may well be that the federal presumption in favor of arbitration has virtually eliminated knowing consensual waiver as a defense in contractual arbitration cases where the employee is a party to the contract. Employees are not generally held to contractual waiver in union contracts, because the employee played no role in the formation of the contract.

Drafters of arbitration clauses may not receive a totally unencumbered path to arbitration in statutory rights cases in the employment area. Although a contracting party may have waived statutory rights by signing an arbitration agreement, a federal agency may still have a cause of action on behalf of the aggrieved party that is not subject to arbitration. For example, in EEOC v. Waffle House the court held that although an...
employee had waived statutory rights claims, the EEOC had not been estopped from
pursuing those claims under the federal statute.\footnote{147} Employers who choose to insert
arbitration agreements into employment contracts can force the employee into arbitration
but may not be able to use the FAA to force a federal agency out of the public law
courts.\footnote{148} Following Gilmer \textit{v. Interstate/Johnson Lane Corp.}, the green light was given
to employers to use arbitration agreements in employment contracts to force employees
to arbitrate all claims, including statutory claims.\footnote{149} There exists a serious debate over
whether employees should be forced to sign a contract waiving their constitutionally
guaranteed rights in order to obtain employment.

\textbf{XII. Defenses Against The FAA Mandate To Arbitrate Under State Contract Law:
And Defenses To Awards Rendered:}

Defenses to arbitration agreements and avoidance of arbitration is dependent upon
state contract law defenses. All of the normal state law defenses to contracts are
available to a party seeking to avoid arbitration on the grounds that the arbitration
agreement is flawed. Mutual mistake is not often used as a defense to the arbitration
contract, although it is conceivable the party seeking to set aside the arbitration
agreement could prove the parties agreed to different terms when forming the agreement
to arbitrate.\footnote{150} Detrimental reliance on terms that were fraudulently induced can serve as
grounds to rescind a contract.\footnote{151} The fundamentals of this defense are that one party lied,
the lie was intentional and was told for purposes of inducing the other party to contract.

\footnote{147} Id.
\footnote{148} Id.
\footnote{149} Id.
\footnote{150} Gilmore, Grant, \textit{Death of Contract}, Ohio State, 1974 P. 40.
fraudulent misrepresentation of the terms of the arbitration agreement. The court allowed the revision of
the contract to arbitrate due to the misrepresentations.
the other party relied on the lie to enter the contract and damages resulted.\footnote{Id.} Courts have also sustained breach of contract claims against the drafters of contracts of adhesion when the arbitration process contained in the contract lacked “the rudiments of even-handedness.”\footnote{Hooters of America v. Phillips, 173 F.3d 933 (1999). The arbitration panel was composed of employer’s managers in deciding an employee’s claim.} Courts have held that contracts that are constructed as one-sided in favor of the drafter are unconscionable and are subject to rescission.\footnote{Id.} These cases are, however, the exception to the reality of arbitration agreements. Once executed, there are few sustainable defenses against an arbitration agreement. In the vast majority of cases, agreements to arbitrate are upheld and enforced by the courts.

Georgia was the first state to recognize manifest disregard of the law by the arbitrator(s) as a ground for vacatur of an arbitration award.\footnote{Gilfedder, Brent S., “A Manifest Disregard of Arbitration?” An Analysis of Recent Georgia Legislation Adding “Manifest Disregard of the Law” to the Georgia Arbitration Code as a Statutory Ground for Vacatur, 39 Ga. L. Rev. 259 (2004). Mr. Gilfedder points out that Georgia became the very first state to add “manifest disregard of the law” as an additional ground to vacate arbitration awards in 2003. He points out that manifest disregard of the law usually means the award conflicts with public policy or it is arbitrary or capacious. As federal courts have discovered, this standard for vacatur is difficult because it is ill defined. He contends “manifest disregard of the law” is an “illusory” concept so it cannot be applied on a consistent basis. He cites cases in which federal courts have interpreted manifest disregard of the law in various ways, but the central theme of these seems to be the arbitrators knew the law and ignored it.} While there is growing interest in manifest disregard of the law as a vehicle for challenging arbitration awards, the best definition of “manifest disregard of the law” is still in the developmental stages.\footnote{Id.} Another area of keen interest is the potential of award challenges based on arbitrator bias. California has passed new ethical standards for arbitrators requiring disclosure of past dealings between arbitrators and the parties.\footnote{Kent, Jaimie, The Debate in California over and Implications of New Ethical Standards for Arbitrator Disclosure: Are the Changes Valid or Appropriate? 17 Geo. J. Legal Ethics 903 (2004). This article discusses the new rules for arbitrators in California regarding disclosure of repeat customers. Forcing arbitrators to disclose their financial dealings with repeat players is causing major controversy in California. Several courts, state and federal, have disallowed the applications of the new rules for various}
and arbitration providers oppose these new standards of disclosure, the opponents of arbitration hope to prove arbitration bias through the information obtained through these standards.\textsuperscript{158} Arbitrator bias can also be a ground upon which to assert a contract defense of unconscionability against the arbitration process.\textsuperscript{159} If the opponents of arbitration can demonstrate financial ties to one of the parties by the arbitrators, they may have a ground for setting aside any award rendered based on bias or challenging the process before the hearing is held on grounds of unconscionability. Financial consequences of the arbitration on the challenging party appears to be a more difficult defense, unless there is proof on record of the financial inequities of the process on one of the parties.\textsuperscript{160}

In addition to the state law contract defenses to the arbitration agreement, parties also have defenses to the arbitration award. 9 USC Section 10 lists the following grounds for vacating an arbitration award:

(1) Where the award was procured by corruption, fraud, or undue means.

(2) Where there was evident partiality or corruption in the arbitrators, or either of them.

(3) Where the arbitrators were guilty of misconduct in refusing to postpone the hearing, upon sufficient cause shown, or in refusing to hear evidence pertinent and material to the controversy; or of any other misbehavior by which the rights of any party have been prejudiced.

(4) Where the arbitrators exceeded their powers, or so imperfectly executed them so as to render the result void, or imperfectly made, so as to render the award unworkable.

\textsuperscript{158}\textsuperscript{Id.}
\textsuperscript{159}\textsuperscript{Id.}
\textsuperscript{160}\textsuperscript{173 F.3d 933 (1999). The arbitrator panel had members with connections to the business party. See Note 153.}
Where an award is vacated and the time within which the agreement required the award to be made has not expired the court may, in its discretion, direct a rehearing by the arbitrators.

All but one of the grounds involves arbitrator misconduct. All are exceptionally difficult to prove. 9 U.S.C. Section 11 also provides the following grounds for modifying or correcting a flawed arbitration award:

(a) Where there was an evident material miscalculation of figures or an evident material mistake in the description of any person, thing, or property referred to in the award.

(b) Where the arbitrators have awarded upon a matter not submitted to them, unless it is a matter not affecting the merits of the decision upon the matter submitted.

(c) Where the award is imperfect in matter of form not affecting the merits of the controversy.

Conclusion

Prior to Southland, the chief problem for federal courts in diversity cases containing arbitration clauses was that not all state arbitration laws were the same. For example, New York promoted the use of predispute contractual arbitration, Alabama prohibited the use of predispute contractual arbitration and California allowed predispute contractual arbitration in some cases, while prohibiting it in others. Therefore, depending upon the state law to be applied by the federal courts under the Erie principle to the facts of the cases, the outcomes could be radically different. Such state-to-state variances could lead to forum shopping in arbitration cases, which was troubling to the United States Supreme Court. The cases prior to Southland offered little help in resolving the forum shopping dilemma, because the FAA’s language did not grant federal jurisdiction in arbitration.
cases.\textsuperscript{163} The FAA had been written like a federal procedural act and it lacked the trappings of a substantive law act. Although the dilemma was addressed in early federal cases involving the FAA, there appeared to be little the courts could do about the problem, due to the application of the \textit{Erie} principle.\textsuperscript{164}

\textit{Southland} addressed the problem and resolved the dilemma by converting a procedural FAA into a substantive law act by placing a new interpretation on the intent of Congress regarding the FAA. The majority in \textit{Southland} cited some of the testimony from the Congressional hearings leading up to the FAA, and concluded that Congress had intended the FAA to be substantive using a Commerce argument.\textsuperscript{165} The minority in \textit{Southland} also cited testimony from the Congressional hearings leading up to the FAA, and their conclusion was that the FAA was never intended to be substantive. \textit{Southland’s} progeny share the theme of expansion of the FAA’s reach with their common ancestor. \textit{Circuit City Stores v. Adams} held that the Congressional intent behind the FAA was to regulate commerce and preempt contrary state laws.\textsuperscript{166} \textit{Geir v. American Honda Motor Co.} held that state law must yield if it stands in the way of the accomplishment of the purposes and objectives of Congress.\textsuperscript{167} Contractual arbitration agreements will be enforced unless state law contract defenses apply.\textsuperscript{168} The point is that state contract law cannot bring federal commerce to a halt by prohibiting the use of arbitration and insisting upon litigation in every contracts case.

\textsuperscript{163} Id.
\textsuperscript{164} Id.
\textsuperscript{168} \textit{Iberia Credit Bureau v. Cingular Wireless}, 379 F.3d 159 (5\textsuperscript{th} Cir. 2004).
The progeny contain language from both the FAA and *Southland* and usually a dissent or two stating the FAA was never intended to apply to the state courts. Although the United States Supreme Court has been provided with numerous opportunities to limit or reverse its holding in *Southland* over the past twenty-one years, the high court has declined to change its direction. *Southland* has successfully sailed around the rocks *Erie*, but the question remains where is arbitration going now that *Southland* has cleared the jettys?

Opponents of arbitration continue to attack the fairness of the process and point out access to justice problems created by the contractual waivers of rights contained in arbitration clauses.\(^{169}\) Their argument is a repackaging of the old ouster doctrine under the common law, preferring litigation over arbitration in all cases. The common law view of predispute contractual arbitration as a revocable process, was dealt a death blow by *Southland*. The question of whether *Southland* and its progeny have resulted from a court legislating from the bench, or simply a reinterpretation of Congressional statutory intent, becomes a moot question in light of current federal law. *Southland* does not represent the first case to reinterpret the intent behind existing statutory law, and it is unlikely that *Southland* will be the last such case. Current federal case law favors the enforcement of binding predispute arbitration clauses, and there is no indication by the courts or Congress that the rule of law in this area is likely to change anytime soon. Arbitration’s opponents appear to be fighting a losing battle in their efforts to limit or eliminate the FAA or reverse the holding in *Southland*. Perhaps their time would be

better spent in finding creative ways to use the FAA to benefit their clients, like the
claimants in *Green Tree v. Bazzle.*

*Southland*’s progeny are continuing to define the length and width of arbitration’s
reach under the FAA. No doubt, some members of the legal profession long for the days
of yesteryear when the law was more static in this area. However, the full effect of
*Southland* and its progeny has yet to be realized. The initial issues of binding agreements
to arbitrate and preemption of state antiarbitration laws have been resolved. The law in
this field has now moved on to address new issues like the availability of punitive
damages and class actions. It is likely to be some time before the law is settled in those
areas. *Southland* removed the lid from a Pandora’s box of possibilities for enforcement
of arbitration under the FAA because it created a federal common law with regard to
arbitration. The only organization that can replace that lid is the United States Congress,
and Congress has not given the slightest indication of any impending efforts to limit or
eliminate the FAA.

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170 See Note 136.