

## A Cost Comparison between ExpressO, US Mail and FedEx

**Scenario 1:** *One 75-page article is delivered to 30 law reviews, and ExpressO makes all electronic deliveries.*

	<u>ExpressO</u>	<u>Mail (U.S. Post)</u>	<u>Fed Ex</u>
<b>Time</b>	10 minutes	4 hours	4hours
<b>Cost</b>			
Photocopies/Printing	\$ 0	\$ 56	\$ 56
Delivery	\$60	\$115	\$300
Administrative Time	\$ 4	\$100	\$100
Total Costs	\$64	\$271	\$456

**ExpressO is four times less expensive than US Mail and seven times less expensive than FedEx**

**Scenario 2:** *One 75-page article is delivered to 30 law reviews, and ExpressO makes 25 electronic deliveries and 5 print deliveries.*

	<u>ExpressO</u>	<u>Mail (U.S. Post)</u>	<u>Fed Ex</u>
<b>Time</b>	10 minutes	4 hours	4hours
<b>Cost</b>			
Photocopies/Printing	\$ 0	\$ 56	\$ 56
Delivery	\$83	\$115	\$300
Administrative Time	\$ 4	\$100	\$100
Total Costs	\$87	\$271	\$456

**ExpressO is three times less expensive than US Mail and five times less expensive than FedEx**