How Law is Like Chess

Andrei Marmor∗
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Abstract

This is an essay on the conventional foundations of law. The paper consists of three main arguments: first, that between HLA Hart’s view on the rules of recognition and Kelsen’s view on the basic norm, Hart’s account is more plausible. Second, it argues that the rules of recognition are not coordination conventions, as some commentators have claimed, but conventions of a different kind. Finally, the paper draws a distinction between deep and surface conventions, arguing that there are deep conventions determining what law is, and surface conventions of recognition determining what counts as law in a particular community. This distinction between deep and surface conventions is employed to solve some of the puzzles about the conventional foundations of law.
There is a widespread view amongst legal philosophers, particularly in the legal positivist tradition, that there are certain norms that determine what counts as law in any given legal system. There is also a famous disagreement, though probably largely forgotten these days, about what kind of norms these are. Kelsen argued that a legal order can only make sense if one presupposes its basic norm, the norm that grants validity to the entire system.\(^1\) H.L.A. Hart, on the other hand, famously maintained that there is a rule of recognition that determines what counts as law in a given society. The rule of recognition is not a presupposition, however, but a social rule or, as Hart later clarified, it is a social rule of a special kind, namely, a social convention.\(^2\) Both of these views are very similar in that they both claim that there is some kind of a Master Norm that determines what counts as law in any given legal order. The disagreement is about the nature of this Master Norm: Is it, as Kelsen argued, a presupposition or, as Hart would have it, a social convention? And if it is a social convention, what kind of convention is it?

I have three aims in this essay: First, to clarify this disagreement, arguing that Hart’s view is, basically, the correct one. Second, to show that the rules of recognition are not coordination conventions, as many commentators claim, but conventions of a different kind. And, finally, to argue that there is a distinction between the deep conventions of law, largely determining what law is, and surface conventions of recognition determining what counts as law in a particular community. I will try to show that the distinction between deep and surface conventions can be employed to solve some of the puzzles about the nature of the rules of recognition.

1. The Hart – Kelsen Debate.

Consider the following sequence of propositions:
1: According to the law in Si (at time \(t_1\)), it is the law that N.\(^3\)
2: 1 is true because N had been enacted (prior to \(t_1\)) by P.\(^4\)

Now 2 clearly presupposes something like 3 -
3: If P enacts a norm of type N in Si, N is legally valid in Si.
4: 3 is true in Si because it is generally the case that X.

There is a logical sequence here: if there is a doubt about a statement of type 1, we would normally expect it to be resolved by an account of type 2.\(^5\) And if there is a doubt about 2,

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\(^3\) Assume that N stands here for the following type of claim: ‘under circumstances Ci, A has a right/duty/power (etc.,.) to \(\phi\)’, where A is a defined class of legal entities, and \(\phi\) is an action/omission type.
\(^4\) Assume that P stands here for an individual or an institution.
\(^5\) Dworkin famously denies that this is the only type of answer to the question of what makes statements of type 1 true. (see R Dworkin, ‘The Model of Rules I’, in his *Taking Rights Seriously*, London, 1977.) But
we would expect it to be resolved by an account of type 3. And then we need an explanation of what makes 3 true, and so we get to 4. This much, I take it, is common ground. But now a question that needs to be answered is this: why is it the case that 4 has to be grounded in pointing to *norms*. Why could it not be something else?

Kelsen had a detailed answer to this question.\(^6\) The law, according to Kelsen, is first and foremost a system of norms. Norms are ‘ought’ statements, prescribing certain modes of conduct. Unlike moral norms, however, Kelsen maintained that legal norms are created by acts of will. They are products of deliberate human action. For instance, some people gather in a hall, speak, raise their hands, count them, and promulgate a string of words. These are actions and events taking place at a specific time and space. To say that what we have described here is the *enactment of a law*, is to *interpret* these actions and events by ascribing a normative significance to them. Kelsen, however, firmly believed in Hume’s distinction between ‘is’ and ‘ought’, and in the impossibility of deriving ‘ought’ conclusions from factual premises alone. Thus Kelsen believed that the law, which is comprised of norms or ‘ought’ statements, cannot be reduced to those natural actions and events that give rise to it. The gathering, speaking and raising of hands, in itself, is not the law; legal norms are essentially ‘ought’ statements, and as such, they cannot be deduced from factual premises alone.\(^7\)

How is it possible, then, to ascribe an ‘ought’ to those actions and events that purport to create legal norms? Kelsen’s reply is enchantingly simple: we ascribe a legal ought to such norm-creating acts by, ultimately, *presupposing* it. Because ‘ought’ cannot be derived from ‘is’, and legal norms are essentially ‘ought’ statements, there must be some kind of an ‘ought’ presupposition at the background, rendering the normativity of law intelligible.

Thus, an act can create law, Kelsen argues, if it is in accord with another, ‘higher’ legal norm that authorizes its creation in that way. And the ‘higher’ legal norm, in turn, is legally valid only if it has been created in accordance with yet another, even ‘higher’ legal norm that authorizes its enactment. Ultimately, Kelsen argued, one must reach a point where the authorizing norm is no longer the product of an act of will, but is simply presupposed, and this is, what Kelsen called, the basic norm.\(^8\)

According to Kelsen, then, it is necessarily the case that an explanation of type 4 must point to a master *norm* that makes it the case that certain acts of will create law and others don’t. Without assuming such a norm, the normativity of the entire legal order remains unexplained. HLA Hart seems to have concurred, with one crucial caveat: the master norm is not a presupposition, as Kelsen would have it, but a social norm, a social convention that people (mostly judges and other officials) actually follow. This is what the rule of recognition

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\(^6\) See note 1, above.

\(^7\) Admittedly, there is something very simplistic in the way Kelsen understands Hume’s is/ought distinction and I certainly do not want to endorse his position as is. It is possible, however, to articulate a more sophisticated conception that would retain the gist of Kelsen’s argument. In particular, we need to keep in mind that Kelsen’s main concern is the concept of normativity. Thus, roughly, when Kelsen speaks about ‘ought’ what he has in mind is something like ‘reason giving’: to say that one ought to \(\phi\) entails that (or, according to some accounts, is entailed by) one has a reason to \(\phi\).

\(^8\) More concretely, Kelsen maintained that in tracing back such a chain of validity, one would reach a point where a first historical constitution is the basic authorizing norm of the rest of the legal system, and the basic norm is the presupposition of the validity of that first constitution.
is: the social rule that a community follows, the rule that grounds the answer to the question
of what makes statements of type 3 true or false in that particular society.9

But now, if you take Kelsen’s question seriously, you should be puzzled by this. How
can a social fact, that people actually follow a certain rule, be a relevant answer to Kelsen’s
question of what makes it the case that certain acts of will create the law and others don’t?
Crudely put, if you start with the question of how can an “is” generate an “ought”, you can-
not expect an answer to it by pointing to another “is”. Has Hart failed to see this? Yes and
no. Consider, for example, the game of chess. The rules of the game prescribe, for instance,
that the bishop can only be moved diagonally. Thus, when players move the bishop, they
follow a rule. The rule, undoubtedly, prescribes an ‘ought’; it prescribes permissible and im-
permissible moves in the game. What is it, then, that determines this ‘ought’ about rules of
chess? Is it not simply the fact that this is how the game is played? The game is constituted
by rules or conventions. Those rules are, in a clear sense, social rules that people follow in
playing this particular game. The rules of chess have a dual function: they constitute what the
game is, and they prescribe norms that players ought to follow.10 Similarly, Hart seems to
have claimed, the rules of recognition define or constitute what law in a certain society is,
and they prescribe (that is, authorize) modes of creating law in that society. Social rules can
determine their ought, as it were, by being followed by a certain community, just as the rules
of chess determine their ‘ought’ within the game that is actually followed by the relevant
community.

This cannot be so simple, however. In fact, the complications go both ways. Some-
thing seems to be missing from Harts' account, but something is missing from Kelsen’s ac-
count as well. Let me begin with Hart. The obvious difficulty with the chess analogy is that
the rules of the game are ‘ought’ statements, in the sense of giving reasons for action, only
for those who actually decide to play this particular game. To the extent that there is any
normative aspect to the rules of chess, it is a conditional one: if you want to play chess, these
are the rules that you ought to follow. But of course, you don’t have to play at all, nor do
you have to play this particular game. Leslie Green was one of those who observed this diffi-
culty in Hart’ account of the rule of recognition. As he put it, ‘Hart’s view that the funda-
mental rules [of recognition] are “mere conventions” continues to sit uneasily with any no-
tion of obligation’, and thus, with the intuition that the rules of recognition point to the
sources of law that ‘judges are legally bound to apply’.11

Green is wrong to focus the problem, however, on the notion of legal obligations.
Hart’s account of legal obligations is sound as is. The rule of recognition, just like the rules
of chess, determine what the practice is. There is no particular difficulty in realizing that such
rules have a dual function: they both determine what constitutes the practice, and prescribe
modes of conduct within it. The legal obligation to follow the rules of recognition is just like
the chess players’ obligation to move the bishop diagonally. Both are prescribed by the rules
of the game. What such rules cannot prescribe, however, is an ‘ought’ about playing the
game to begin with. But that is true of the law as well. If there is an ought to play the game,
so to speak, then this ought cannot be expected to come from the rules of recognition. The

9 There is a separate question here, that I will largely ignore, whether it makes sense to assume that in each
and every legal order there is only one master norm of the kind Hart and Kelsen had in mind. It is probably
more accurate to maintain that legal systems are constituted by a multiplicity of such norms that do not
necessarily form a neat hierarchical structure that can be subsumed under one master norm.
10 This dual function of constitutive rules has been noted by J Searle, see his Speech Acts, (Cambridge,
1969), 33-34.
obligation to play by the rules, that is, to follow the law, if there is one, must come from moral and political considerations. The reasons for obeying the law cannot be derived from the norms that determine what the law is.\textsuperscript{12}

But now one should wonder whether we have contradicted Kelsen at all. Have we not just conceded that the normativity of law, like that of any other conventional practice, has to be presupposed? When a couple of people sit down to play chess, they just presuppose that the rules of chess are those they are obliged to follow. In playing chess, they presuppose its normativity. And in ‘playing by the law’, lawyers, judges, and other participants, presuppose the normativity of the legal order. This is basically what the concept of the basic norm is supposed to capture: the underlying presupposition of the normativity of the relevant practice. Is there anything more to it than a presupposition?

The problem is that even on Kelsen’s own account, one can see that there must be more to it than a presupposition. Why is that? Because the specific content of any particular basic norm is crucially determined by actual practice. As Kelsen himself repeatedly argued, a successful revolution brings about a radical change in the content of the basic norm. Suppose, for example, that in a given legal system the basic norm is that the constitution enacted by Rex One is binding. At a certain point, a coup d’etat takes place and a republican government is successfully installed. At this point, Kelsen admits, ‘one presupposes a new basic norm, no longer the basic norm delegating law making authority to the monarch, but a basic norm delegating authority to the revolutionary government.’\textsuperscript{13}

Has Kelsen violated his own categorical injunction against deriving ‘ought’ from ‘is’ here?\textsuperscript{14} The answer depends on how we construe the explanatory function of the basic norm: Neither Kelsen nor his critics seem to have been careful to distinguish between the role of the basic norm in answering the question of how we identify the law as such, and in answering the question of law’s normativity. An answer to the question of what counts as law or as law creating acts in a particular community cannot be detached from practice, namely, social conventions. As Kelsen himself basically realized, it is the actual practice of judges and other officials that ultimately determines what counts as law in their society. It is a separate ques-

\textsuperscript{12} One might think that at least judges and legislators must be presumed to regard the legal obligations as a species of moral obligation. But this mistaken. Arguably, judges and other officials are under a moral obligation to follow the law that is stronger than the obligation of others. But this, again, is a moral obligation that must be grounded on moral reasons, not on the conventions that constitute what the law is. I have explained this in greater detail in my Positive Law & Objective Values, (Oxford, 2001) ch 2.

\textsuperscript{13} Pure Theory of Law, 1\textsuperscript{st} ed., [Reine Rechtslehre, 1934], translated to English as Introduction to the Problems of Legal Theory, (Paulson and Paulson trans.) Oxford 2002, at 59.

\textsuperscript{14} Kelsen was not unaware of the difficulty. In the first edition of the Pure Theory of Law, he suggests the solution to this problem by introducing international law as the source of validity for changes in the basic norms of municipal legal systems. It follows from the basic norm of international law, Kelsen maintains, that state sovereignty is determined by successful control over a given territory. Therefore, the changes in the basic norm which stem from successful revolutions can be accounted for in legalistic terms, relying on the dogmas of international law. (Pure Theory of Law, 1\textsuperscript{st} ed. 61-62) The price Kelsen had to pay for this solution, however, is rather high: he was compelled to claim that all municipal legal systems derive their validity from international law, and this entails that there is only one basic norm in the entire world, namely, the basic norm of public international law. Although this solution is repeated in the second edition of the Pure Theory of Law (214-215), Kelsen presented it there with much more hesitation, perhaps just as an option which would make sense. It is not quite clear whether Kelsen really adhered to it. The hesitation is understandable; after all, the idea that municipal legal systems derive their legal validity from international law would strike most jurists and legal historians as rather fanciful and anachronistic. (We should recall that the development of international law is a relatively recent phenomenon in the history of law.)
tion of whether we need the concept of the basic norm to account for law’s normativity. I have some doubts about this, but I will not try to substantiate those doubts here.15

Whether there are rules of recognition is partly a matter of observation, not something that can be determined only by abstract argument. Nevertheless, there is an important lesson to be learned from the failure of Kelsen’s anti-reductionism. The idea of the basic norm was intended by Kelsen to avoid a reduction of legal validity to social facts, precisely of the kind that Hart later suggested in the form of the rules of recognition. Kelsen thought that he can avoid such a reduction by insisting that the basic norm is a presupposition, not a social norm. But as we have seen, Kelsen’s account of the basic norm actually violates his own anti-reductionist aspirations. Even if, in certain respects, the basic norm is a presupposition, its content is always determined by practice. The basic norms of, say, the US legal system, and that of the UK, differ precisely because judges and other officials actually apply different criteria in determining what the laws in their respective legal systems are. The content of the basic norm is entirely practice-dependent. Once we see that this practice is rule governed, namely, that in applying the criteria for determining what the law is in their legal systems, judges and other officials follow certain rules, it becomes very difficult to deny that there are rules of recognition, more or less along the lines suggested by Hart.16


Two questions remain: What kind of social norms the rules of recognition are? And to what extent those rules shape our understanding of what the law is? A widely held view, reinforced by Hart’s comments in his Postscript to *The Concept of Law*, maintains that the rules of recognition are social conventions, more or less along the lines suggested by David Lewis.17 Lewis claimed that conventions are social rules that emerge as practical solutions to wide-scale, recurrent, coordination problems. A coordination problem arises when several agents have a particular structure of preferences with respect to their mutual modes

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16 Dworkin denies that the criteria employed by judges and other officials in determining what counts as law are rule governed, and thus he denies that there are any rules of recognition at all. But as far as I can see, Dworkin’s argument is based on a single point, which is rather implausible. He argues that it cannot be the case that in identifying the law judges follow rules, since judges and other officials often disagree about the criteria of legality in their legal systems, so much so, that it makes no sense to suggest that there are any rules of recognition. The problem is this: To show that there are no rules of recognition, Dworkin has to show that the disagreements judges have about the criteria of legality are not just in the margins; that they go all the way down to the core. But this is just not plausible. Is there any judge in the US who seriously doubts that acts of Congress make law? Or that the US Constitution determines how Congress is elected, and how it is supposed to enact the laws etc.? And what about their own role, as judges, and their authority to interpret the law, would they have deep disagreements about that too? Hart actually replied to this kind of objection in his critique of rule skepticism, see *The Concept of Law*, ch 7. This should not be confused with a different, and much more interesting claim that Dworkin also makes, namely, that even if there are rules of recognition, they do not settle the question of legal validity. Norms can be legally valid, Dworkin argues, even if they do not derive their validity from the rules of recognition. See Dworkin, ‘The Model of Rules I’, in his *Taking Rights Seriously*. This is a large topic that I will not address in this essay.

of conduct: namely, that between several alternatives of conduct open to them in a given set of circumstances, each and every agent has a stronger preference to act in concert with the other agents, than his own preference for acting upon any one of the particular alternatives. Most coordination problems are easily solved by simple agreements between the agents to act upon one, more or less arbitrarily chosen alternative, thus securing concerted action amongst them. However, when a particular coordination problem is recurrent, and agreement is difficult to obtain (mostly because of the large number of agents involved), a social rule is very likely to emerge, and this rule is a convention. Conventions, in other words, emerge as solutions to recurrent coordination problems, not as a result of an agreement, but as an alternative to such an agreement, precisely in those cases where agreements are difficult or impossible to obtain.

I have no doubt that many familiar types of social conventions are coordination conventions as Lewis explained. However, as I have argued elsewhere at some length, Lewis’ analysis generalizes from some cases to all. There are, as we shall see below, other types of social conventions. But before we get to this, we need a more precise definition of what social conventions are, and what makes them a unique type of social rules. There are two main features intuitively associated with conventional rules. First, conventional rules are, in a specific sense, arbitrary. If a rule is a convention we should be able to point to an alternative rule that we could have followed instead, achieving basically the same purpose, as it were. Second, conventional rules normally lose their point if they are not actually followed. The reasons for following a rule that is conventional are closely tied to the fact that others follow it too. In fact, both of these intuitive features of conventional rules derive from a single, though complex, feature that I will call ‘conventionality’, defined as follows:

A rule, $R$, is conventional, if and only if all the following conditions obtain -
1. There is a group of people, a community, $P$, that normally follow $R$ in circumstances $C$.\(^{19}\)
2. There is a main, or primary, reason (or a combination of reasons), call it $A$, for members of $P$ to follow $R$ in circumstances $C$ or, members of $P$ widely believe that there is such a reason.
3. There is at least one other potential rule, $S$, that if members of $P$ had actually followed in circumstances $C$, then $A$ would have been a sufficient reason for members of $P$ to follow $S$ instead of $R$ in circumstances $C$.\(^{20}\)

A few brief clarifications are in place. The first condition indicates that conventions are social rules. They must be practiced by a certain community in order to exist. Not all rules or norms have to meet this condition. In the case of moral principles, for example, it may well be the case that ‘it ought to be that $N$’ entails that $N$ (where $N$ stands for the relevant norm or principle). However, ‘it ought to be that it is a convention that $N$’ does not entail that ‘it is a convention that $N$’. Conventions must be practiced in order to exist.

Second, it is not part of this condition of conventionality that members of $P$ must be aware of the reason, $A$, to follow $R$ or, indeed, that they are aware of the fact that there is

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\(^{18}\) ‘On Conventions’, & in Positive Law & Objective Values, ch 1
\(^{19}\) Note that following a rule (as opposed to just acting in accordance with a rule) is a complex condition. It probably entails that the agent regards the rule as a reason for action, and perhaps a reason to exert pressure on others to comply with the rule, etc.\..
\(^{20}\) Assume that the rules $R$ and $S$ are such that it is impossible to comply with both of them concomitantly in circumstances $C$.
any such reason. People may follow conventional rules for various misconceived reasons or, in fact, for no reason that is apparent to them at all. The conventionality of a rule does not depend on the subjective conception of the reasons for following the rule by those who follow it.21

The third condition explains the sense in which conventional rules are arbitrary. As Lewis himself emphasized, it is crucial to note that arbitrariness (thus defined) should not be confused with indifference.22 This condition does not entail that people who follow the convention ought to be indifferent as to the choice between R and S. The rule is arbitrary, in the requisite sense, even if people do have a reason to prefer one over the other, but only as long as the reason to prefer one of the rules is not stronger than the reason to follow the rule that is actually followed by others.23

Arbitrariness is an essential, defining feature, of conventional rules: A rule is arbitrary if it has a conceivable alternative. If a rule does not have an alternative that could have been followed instead without a significant loss in its function or purpose, then it is not a convention. Norms of logical inference, for instance, are not conventions; properly defined and qualified, they do not admit of alternatives (in the sense defined above).24 Admittedly, it is not easy to define what a conceivable alternative to a rule might be. Surely not every imaginable alternative to a rule would satisfy this condition. First, it has to be a rule that the same population could have followed in the same circumstances. Second, it has to be an alternative rule that is supported by the same reasons or functions that the original rule serves for the relevant population. Finally, in some loose sense that I cannot define here, the alternative rule has to be one that the relevant population can actually follow so that the cost of following it would not exceed the rule’s benefits.

Lewis’ account of social conventions easily meets these conditions. Rules that emerge as solutions to coordination problems are, indeed, arbitrary in this technical sense, and it is pretty clear why the reasons people have for following coordination conventions are closely tied to the fact that others follow the same rule. But what about the rules of recognition: are they conventions of this kind? There is some initial plausibility to an affirmative answer. After all, judges and other officials would need to follow those rules for identifying the

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21 Except in those cases in which there is actually no such reason but only a widespread belief in the relevant community that there is. See also T Burge, ‘On Knowledge and Convention’, 84 The Philosophical Review, (1975), 249. Note that there are two types of mistakes people can make about the conventionality of a rule: they can mistakenly believe that the rule has no alternatives, and think that it is not a convention, whereas in truth it is (This is Burge’s example), or vice versa, people can think that a rule is a convention because they believe that it has an alternative, though in truth, it does not. The second type of mistake is very uncommon. The only example I have in mind is generative grammar: people may have thought that deep rules of grammar are conventional, but Chomsky and his followers argue that they are not, since those rules actually have no humanly possible alternatives.

22 See D Lewis, Conventions, A Philosophical Study, 76-80.

23 In a sense, then, arbitrariness admits of degrees. We could say that a rule is completely arbitrary if the reason to follow it entails complete indifference between the rule, R, that people do follow, and its alternative(s), S, that they could have followed instead, achieving the same purpose. Then a rule becomes less and less arbitrary as we move away from complete indifference, up to the point at which the reason to follow the rule that is actually followed by others is just slightly stronger than the reason to prefer a different alternative.

24 Unless one assumes that various forms of deviant logic are real alternatives to standard norms of logical inference, in which case the example would be wrong. Other non-conventional norms would be, for instance, norms of instrumental reasoning, and according to most meta-ethical positions, basic moral principles/norms.
sources of law that other judges and officials in their community also follow. Furthermore, as Coleman rightly noted, the coordinative rationale of the rules of recognition would also explain why judges and other officials have no particular incentive to defect; they would have no incentive to follow criteria of legality that differ from those followed by other officials.25

There are, however, three main problems with the view that the rules of recognition are coordination conventions. First, this view misses the constitutive function of the rules of recognition, it misses the point that these conventions constitute, to a considerable extent, what law is. Second, the idea that the rules of recognition are coordination conventions is not easy to reconcile with the apparent political importance of these rules. Finally, the coordination conventions account blurs the distinction between the question of what law is, and what counts as law in a particular legal order. Let me explain these problems in some detail.

Consider, for example, the conventions that constitute the game of chess, or those that constitute artistic genres, like theater or opera. To say that these are coordination conventions, along the lines suggested by Lewis, entails the assumption that first there was some recurrent coordination problem, and then a convention has evolved as a solution to the problem. But this is implausible: Does it make sense to suggest that there had been a coordination problem between potential chess players before chess was invented, and now they play by the rules to solve the problem? Or that there was some coordination problem that the conventions of theater are there to solve, a problem that had existed before theater evolved, as it were? I do not want to deny that there are some coordination problems that are solved by such conventions. The point is that the social function of solving a recurrent coordination problem is simply not the main rationale of many types of social conventions. That is so, because prior to the emergence of those conventions, there simply was no coordination problem to be solved. Conventions evolve in response to a wide variety of social needs, and the need for coordination is just one of them. For example, conventions constitute various ways in which we express respect to one another, both linguistically and otherwise26; conventions constitute artistic genres, games, and numerous social institutions; social conventions often regulate interpersonal relationships in such settings as a work place, or a party, or an academic gathering, and such. In short, conventions serve numerous functions, by constituting ways in which people interact with each other and engage in socially valuable activities.

As Hart himself seems to have suggested, the rules of recognition are very much like the rules of chess: they constitute ways of creating law and recognizing it as such. Once again, it is not my purpose to deny that the rules of recognition solve various coordination problems. They do that as well. It would be a serious distortion, however, to miss their constitutive function. The rules that determine how law is created, modified, and recognized as law, also partly constitute what the law in the relevant community is. They define the rules of the game, thus constituting what the game is.

There are two separate but closely related points here: first, we need to realize that social conventions tend to emerge as a response to many types of social needs, the need for

25 See J Coleman, The Practice of Principle, at 93. Coleman himself, however, no longer holds the view that the rules of recognition are coordination conventions, though at some point he did. Ibid, at 94. See also G Postema, ‘Coordination and Convention at the Foundations of Law’, 11 Journal of Legal Studies, (1982), 165.

26 Many natural languages, for example, have elaborate grammatical structures that constitute different ways in which a person should address another, according to various social requirements and expectations about the kind of respect that needs to be shown in various circumstances.
coordination being only of them. Second, that in many cases, the social conventions have a constitutive function in actually creating social practices that we are engaged in by following those conventions. Both of these observations apply to the rules of recognition. There is no reason to assume that the main function of such rules is to solve recurrent coordination problems, and it is important to bear in mind that the rules of recognition have a constitutive function in that they actually constitute the game, so to speak, they partly constitute what law is.

Why are these two points related? Basically, the reason is this: Coordination conventions do not tend to have a constitutive function. If there is a recurrent coordination problem, and a social rule evolves to solve the problem for the relevant agents, in this the rule has basically exhausted its function. The reason for having the rule in the first place, and the reason the agents have for following it in each and every instance, is basically the same: to solve the relevant coordination problem. There is a trivial sense in which we can say that here, too, the rule constitutes a practice, namely, the practice of following that rule. But in this sense, every social rule that is actually followed is constitutive of the practice of following it. This, however, is not the sense in which the rules of chess constitute a social practice. The game of chess does not consist in the practice of following its rules, though it is certainly constituted by it. People can sit down in front of chess board, follow the rules of chess, without actually playing the game. Chess is a very complex social practice; it is an elaborate social interaction that embodies certain conceptions of winning and losing, values related to what counts as a good game and a bad one, or an elegant move and a sloppy one, and so forth. Following the rules is only part of this complex interaction. To be sure, I do not want to deny that the game is made possible by following its rules. On the contrary, as I have tried to suggest, the rules actually constitute the practice. But they do not exhaust it. The relations between the rules and their emergent social practice is not one of identity. There is no practice without the rules, and if the rules were different the practice would have been different as well, but there is more to the practice than just following its rules.

At least one explanation for this non-identity relation consists in the complex social functions and needs that conventions tend to respond to. Chess has not evolved to solve a particular antecedent problem that we could identify irrespective of the game itself, and of the more general human activity of playing competitive games. Chess can only be understood on the background of understanding a whole range of social needs and various aspects of human nature, such as our need to play games, to win, to be intellectually challenged, to be able to understand a distinction between real life concerns and ‘artificial’ or ‘detached’ structures of interaction, and so forth. Rules do not simply constitute a practice by enabling people to follow the rules. There are always some reasons at the background for having that kind of practice, and those reasons are closely entangled with the various values the practice instantiates. And then, once a conventional practice is in play, the practice may constitute further values that can only be instantiated by engaging in that practice. Once again, this complexity is typically not present in the case of coordination conventions. When the reason for having a social rule consists in solving an antecedent (recurrent) coordination problem, then following the rule to solve the problem is more or less all that there is to it.

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28 Notice that you can pretend to play chess; you cannot pretend to drive on the right side of the road, or to pronounce a word correctly.
Realizing that constitutive conventions tend to emerge as responses to complex social and human needs, and not just coordination problems, should make it much easier to understand why the specific conventions we happen to have may matter to us, sometimes a great deal. And the rules of recognition do matter, morally, politically, and otherwise. After all, it does matter to us who makes the law in our society, and how it is done. The rules of recognition of legal systems are often politically important. Consider, for example, one of the most fundamental rules of recognition in the US, namely, the rule that determines the supremacy of the US Constitution. It should be easy to recognize that this is no trivial matter, it is something that most Americans feel strongly about, to say the least. There are political and moral values associated with rules of recognition, values that it would be much less rational to attribute to rules that are simply there to solve a coordination problem. There are, of course, many coordination problems that it is very important to solve; but it is usually not very important how exactly we solve them, as long as the solution is reasonably efficient.30

Finally, the coordination account of the rules of recognition makes it very unclear how these conventions of recognition relate to the concept of law. Consider chess, again: without the conventions that constitute this game, there is no concept of chess. The rules of chess have a crucial constitutive role to play in constituting the concept of chess. On the other hand, if we think about a standard coordination convention, the picture is quite different: consider, for example, a convention that determines on which side of the road to drive, or in which hand to hold the fork and the knife, or how to greet an acquaintance, or such. In these cases we normally have the concept of the relevant activity irrespective of the conventions. In fact, this is typically so, since the whole point of coordination conventions is to solve a problem that had been there before the convention emerged, so it must be the case that we have a concept of the relevant activity irrespective of the conventions that have evolved to regulate it. Once again, it seems that law is more like chess than the coordination cases; without the social conventions that constitute ways of making law and recognizing it as such, it is difficult to imagine what kind of concept of law we could possibly have.

Or maybe not? Hart comes close to making the suggestion that the concept of law is not really dependent on the rules of recognition. That he does when he considers (in a different context) the hypothetical of a “primitive” legal system that has no secondary rules, and thus no rules of recognition.31 Hart seems to suggest that such a legal order is possible, even though, as he argues, it would be very defective and quite remote from law as we now understand it. So it seems that if we can imagine a legal system without rules of recognition, then the concept of law is not constituted in any significant way by such rules. Perhaps law is not like chess, after all?

Let us reconstruct the exercise. Imagine “law” in a certain community that consists solely of primary rules, namely, a set of rules of conduct, and no secondary rules whatsoever. Roughly, there are certain rules of conduct most people follow, they expect others to follow those rules, and react in some hostile manner if they do not. So far, this set of social norms does not even come close to an example of a legal system. Almost any set of some rudimen-

30 As we have noted earlier, there is no reason to assume that coordination conventions emerge only when the agents are indifferent between the various options of conduct open to them in the relevant circumstances. The only assumption is, that their preference for concerted action is stronger than their preference to act on any particular alternative. But this would still not explain why we attach moral or political significance to the solution that has emerged. And, if our main concern is the one of coordination, we are normally satisfied with whatever solution emerges, as long as it is reasonably efficient in solving the relevant coordination problem.

31 The Concept of Law, ch 5
tary social norms fits the bill.\textsuperscript{32} What makes it law? Nothing, as far as I can see. If there are no rules of recognition, how can these people tell the difference between following the law, and any other set of norms they follow, or think that they ought to follow. Suppose, to illustrate, that these people think that they ought not to steal another’s possessions. And then they also think that people should greet a friend by a kiss on the cheek, never hold a knife in the left hand, pray to God twice a day, and show respect to their elderly. All this is their law? If this is a possible concept of law, it hardly resembles anything we would call ‘law’ in our world. In other words, Hart’s example of a “primitive” legal system is not \textit{legal} in any meaningful sense; it is just a set of social norms. As Hart himself was at pains to argue, law is much more than \textit{this}; and without the rules of recognition we couldn’t possibly tell the difference.

Does it mean that the rules of recognition constitute the concept of law? In order to answer this question, we must distinguish between deep and surface conventions. Once we clarify the distinction, and the idea of deep conventions, I hope that the answer to this question will be easy to provide. This is the topic of the next section.

3. The Deep Conventions of Law.

There are some reasons for having law, reasons that explain the main functions of law in our society. For example, the reasons to have some authoritative rules of conduct, the need to resolve conflicts in society, to create public goods, to solve collective action problems, etc.,. And then there are, as we have seen, social conventions that determine what counts as law in a given community, namely, the rules of recognition. I want to argue that between the general reasons to have law, and the local conventions that determine what counts as law in particular legal system, there is an intermediary layer of \textit{deep conventions}, conventions that partly constitute the concept of law. The deep conventions of law are typically manifest in the surface conventions of recognition that are specific to any given society, or legal system.\textsuperscript{33}

Deep conventions differ from surface-conventions in the following ways:
1. Deep-Conventions emerge as normative responses to basic social and psychological needs. They serve relatively basic functions in our social world.
2. Deep-Conventions typically enable a set of surface conventions to emerge, and many types of surface-conventions are only made possible as instantiations of deep-conventions.
3. Under normal circumstances, deep-conventions are actually practiced by following their corresponding surface-conventions.
4. Compared with surface-conventions, deep-conventions are typically much more durable and less amenable to change.

Needless to say, all this is very schematic and needs to be shown. Let me follow the example of chess, and explain what I mean here. The rules constituting chess are constitutive conventions. They constitute what chess is and how to play the game. In part, they

\textsuperscript{32} To be more accurate, Hart indicated some restrictions on the primary rules of such a ‘primitive’ society, restrictions that have to do with the content of the norms. (\textit{The Concept of Law}, at 89.) But those restrictions are somewhat \textit{ad hoc}, and in any case, would not really answer the concerns I point out here.

\textsuperscript{33} I have presented the general idea that there are deep conventions and the distinction between deep and surface conventions, in my ‘Deep Conventions’ (forthcoming in \textit{Philosophy & Phenomenological Research}). This section draws on that, much more detailed account.
constitute the point of playing the game and some of the specific values associated with it. But all this is possible only against the background of a deeper layer of shared understandings about what competitive games are. In order to play chess as a competitive game of a certain kind, players must follow a fairly elaborate set of norms, or deep-conventions, determining the concept of games and the essential point(s) of engaging in such a practice. Chess, as a game of a particular kind, is only an instantiation of a more general human activity that we call ‘playing a (competitive) game’.

Admittedly, it is not easy to define a particular set of norms that constitute the activity we would call ‘playing a competitive game’. Nevertheless, some basic conventions are clear enough:

1. Playing a competitive game is basically a rule governed activity. This means at least two main things. First, that in playing a game, the participants follow some rules. Second, that the rules of the game define, among other things, what the game is, and what counts as success or failure in the game, what counts as winning or losing, etc. And, of course, these norms can be violated, so that putative players might break the rules or deviate from them in various ways.

2. Games involve a certain element of detachment from real life concerns. The level of detachment varies considerably between different types of games, and in different contexts and cultures. But even when the detachment from real life concerns is minimal, games have a certain artificiality that is quite essential to our understanding of what games are. A violation of such norms typically involves a confusion, it typically manifests a misunderstanding of the situation.34

3. Games have a fairly sharp demarcation of participants. Players are typically recognized as such and can be distinguished quite clearly from spectators, fans, and other non-participants. Again, these are norms that can be violated on particular occasions. For example, when fans or spectators attempt to participate as players and thus disrupt the game.

Let me clarify two points here. First, these three features are meant to be examples of deep conventions determining what games in our culture are. This list is not meant to be exhaustive, of course, and it is certainly not meant to be a definition of what (competitive) games are.35 Second, I do not wish to claim that first we must have an abstract concept of games, and then we can invent concrete instances of the abstract concept. This is not how our social and conceptual world develops. Abstract concepts emerge gradually, I presume, concomitantly with the particular cases that they instantiate. In any case, I do not purport to speculate about how people started to play games. In order to play a game like chess, I argue, participants (players and spectators) must also follow a set of background norms that determine what playing a game is.36 Without such background norms of what, say, a competitive game is, the specific conventions constituting particular games, like chess, would not make sense, they would not be possible at all.

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34 Consider the instances in which we say to someone “this is just a game”; it happens when people take the game too seriously, as it were, they get confused about this detachment norm.
35 I believe that I do no need to take a stance on the question of whether ‘game’ is a family resemblance concept, as Wittgenstein has famously maintained. I have confined my interest here to one central case of the concept of games, namely, those that are fairly structured and competitive. The question of how other uses of the word ‘game’ are related to this central case, whether by some defining features or only by some loose family resemblance, is a very difficult one, that I need not try to answer here.
36 It may be argued that the deep norms or conventions I have in mind are shared beliefs, not norms, and thus not conventions either. I have responded to this in detail in my ‘Deep Conventions’.
Now, the feature that makes it the case that these background rules are conventional is the fact they are basically arbitrary norms; the particular shape they take is underdetermined by the reasons that explain their emergence. And what makes them deep conventions is the fact that such norms are responsive to relatively deep aspects of human society and human nature, and that they are normally practiced by following their corresponding surface conventions of the particular games we play.

Let me try to explain, beginning with the idea of depth. It is very easy to imagine a world in which people don't play chess, or soccer, or any particular game that is familiar to us. However, it is much more difficult to imagine a world in which people do not play any competitive games whatsoever. Or, if we can imagine such a world, we would realize that it has to be very different from our own. Playing games is not something that we just happen to do, it is something that reflects some deep aspects of human culture and human nature. But now you may wonder: if deep conventions are responses to such deep aspects of our nature, what makes these norms conventional at all? The answer consists in the fact that the norms are underdetermined by the reasons, functions, or needs etc., that give rise to them. The same needs could be satisfied, as it were, by an alternative set of norms that would have served us just as well. Perhaps we could have had some rituals that are not games but would serve similar functions; or we could have had 'games' that are not winnable; or we could have 'games' that are not detached from real life concerns, such as the Roman gladiators' 'game' for their life.

Deep conventions tend to be rather elusive because they are typically practiced by following their corresponding surface conventions. We do not play competitive games in the abstract, but particular games like chess, or soccer, that are constituted by surface conventions. (Although it is worth noting that small children sometimes come close to playing an abstract game, as it were; they just play something and invent the rules as they go along. It is almost as if they practice what it is to play a game.)

Let me give another example, from a different domain. In our culture there is an underlying convention that requires dress codes under certain circumstances, and then there are conventions about what counts as the appropriate outfit on particular types of occasions. The social practice appears to us in the practice of following the latter norms: What you see when you observe social behavior is the practice of following the surface-conventions. But it is still the case that the deep-convention is the underlying norm that people follow, albeit indirectly, that is, by following the corresponding surface-conventions on the appropriate occasions. Suppose that the reasons, or needs, functions, etc., for having dress code norms in our society are \( P \). Let us assume that \( P \) consists in the reasons to show respect for people by some outward appearance. Now, it shouldn't be difficult to imagine a different society where \( P \) is instantiated by a different kind of social practice, for instance, that people paint their faces in various colors in comparable circumstances (or perhaps they wear feathers, or different sizes of earrings; the possibilities are numerous.) And then, of course, if you live in this different society, it would be pointless for you to associate the social functions of \( P \) with any particular dress code. This is what makes the underlying norms of dress codes conventional.

In other words, here is how the conventional setting works: in our culture, one way in which we manifest respect for people is by dressing in certain ways on certain occasions. In other societies, the same social function of showing respect on comparable occasions can

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37 To believe what we see on National Geographic channels, many animals seem to play games as well. I don't doubt that animals play, but I doubt it that we can say, strictly speaking, that they play *games*.
be practiced by other means, such as painting one’s face or wearing feathers, etc.,. This is the relevant deep convention. But such deep conventions can only be practiced by following their corresponding surface conventions. So there might be a convention that if men attend a wedding they should wear a suit and a tie. This is how they are expected to manifest the relevant kind of respect for such an occasion. And then this suit and tie norm is the surface convention men would follow on such occasions. And of course there are many other surface conventions that instantiate the same underlying deep convention (i.e. of showing respect by dressing in certain ways).

Deep conventions typically come to our attention when we face some deviant behavior or some doubts about the practice we are engaged in. My history professor at college used to say that when his King is threatened by chess-mate, he would simply declare a Republic. Taken seriously (which I am almost sure he did not), this is not just a violation of the rules of chess; it is a violation of the deep-conventions constituting what counts as playing a competitive game.

Finally, note that surface conventions often come in layers with different degrees of shallowness, so to speak. Consider, for example, the deep conventions of representational art, say, in medieval Europe. As we know, they were instantiated by an elaborate set of surface conventions. But some of those surface conventions were probably deeper than others. I would guess that conventions of religious symbolism, composition, and perspective, were deeper than specific conventions of, say, color-symbolism (e.g. that blue represents virginity); and conventions of color-symbolism may have been deeper than conventions about paint material or the size of the works, etc.,. Similar degrees of shallowness are present in other cases. The deep conventions of theater, to take another example, are instantiated by surface conventions of particular genres of theater, and those, in turn, may be practiced by following even shallower conventions, say, about the number of acts, stage setting, etc.

If this is the case, you may wonder whether there is a categorical distinction between deep and surface conventions at all; perhaps we are only entitled to say that there is a deeper than relation of conventions. In response, two points: First, it should be noted that deep conventions can rarely be followed on their own, as it were; deep conventions are actually practiced by following their corresponding surface conventions. When we play competitive games we follow the deep conventions that constitute what competitive games are by following the surface conventions of particular games. Surface conventions, on the other hand, can be followed on their own even if there are further, even shallower conventions, that people follow in those circumstances as well.

Another main difference between the deep and the surface conventions is that the deep is constitutive of the practice in ways that the deeper than is not necessarily. Without the deep conventions of theater, (such as, for example, the convention about suspension of belief), there is no theater, at least not in any form that we are familiar with. Without the deep conventions of competitive games that we mentioned above, there would not be a practice that we can call ‘competitive games’. The deep conventions constitute what the practice is. In contrast, the surface conventions that are deeper than others do not necessarily serve this constitutive function (though sometimes they may). For example, the conventions about color symbolism could easily be replaced with a different one (say, a different color or none at all), without any necessary relation to the deeper conventions about the religious significance of the work, composition, perspective, etc.,. Surface conventions generally instantiate the deeper ones, they are different ways of doing that. Shallow conventions within the set-
ting of other surface conventions do not necessarily instantiate the deeper ones. Their relation to the deeper conventions is typically more incidental.38

Let us now return to law. The rules of recognition, of the kind Hart had in mind, are surface conventions. They determine what counts as law in a particular legal system, in a particular community. These surface conventions of recognition are instantiations of deep conventions about what law is. What would be the deep conventions of law?

Consider these three ( hugely simplified) possible models of what the law is. According to one familiar conception, law is a product of the act of will of particular individuals or institutions. Let me call this the institutional model of law. At least two other models, however, are familiar from history: the customary model, and the religious one. According to the customary model, law is not created by acts of will, but by long standing social customs; roughly, law is just those norms of conduct (or, more likely, some subset of them) that have been followed in the community for a long period of time. And then there is a third familiar model, that is essentially religious: law is the expressed wish of God, grounded on the interpretation of some holy scripture, like the Bible or the Quran.39 These three models instantiate very different conceptions of legal authority. They instantiate different conceptions of what the law is. As one should expect, they have a great deal in common. That is why they are different models of law; they form conventional solutions to similar problems and social needs. For example, the social needs to have mechanism for resolution of conflicts in society, to solve collective action problems, to produce public goods, and so forth. These and similar concerns constitute the basic reasons for having law and legal institutions in our societies. But these reasons, universal as they may be, can be instantiated by different types of deep conventions. According to the institutional model, the one that more or less prevailed in the modern world, law is the deliberate product of recognized and institutionalized authorities. According to religious models, law is the expressed will of God, not of human institutions. And then there were times and places where law was just a little bit of both of these, but mostly it consisted of the customs and traditions that have been followed for generations. These different models of law are examples of the deep conventions I have in mind. As with any other type of deep conventions, they are actually practiced by their corresponding surface conventions of recognition that are particular to the specific society in question. For example, a religious practice of law must have certain surface conventions that determine what counts as the relevant holy scripture, the ‘expressed’ will of God, who gets to determine its interpretation, and so forth. Similarly, a customary model must have some surface conventions of recognition about what counts as a legal custom as opposed to norms about, e.g. etiquette or desirable but not obligatory behavior, who gets to resolve interpretative questions about such matters, who gets to apply them to particular conflicts, etc.

Let me sum up: the conventional foundation of law consists of two layers. There are deep conventions that determine what law is, and those deep conventions are instantiated by the surface conventions of recognition that are specific to particular legal systems.

38 Note, however, that even if I am wrong about this, and the most we can say is that conventions come in layers, some deeper than others, my basic contention that there are deep conventions remains basically intact. Even if there are just layers of depths and shallowness, it can still be the case, as I argue here, that many shallow conventions instantiate deeper ones; and that without the relevant deeper layer, certain shallow conventions would not make sense.

39 I am not claiming that these are the only models we are familiar with. There is, for example, something like a popular sovereignty model, instantiated to some extent in Soviet Russia, whereby the law is basically conceived of as “the will of the party”. And there may be others.
The concept of law is constituted by both layers of conventions. Our concept of law partly depends on the deep conventions that determine what we take law and legal institutions to consist in, and partly on the specific institutions we have, those that are determined by the rules of recognition. Basically, this is just like chess. Without the rules of chess, we would not have a concept of chess. But we can only have such a concept, because we already possess the deeper concept of playing competitive games, of which chess is just one instance. Both are profoundly conventional, and in this general insight, I think that Hart was quite right.

Needless to say, all this was a very sketchy account. I am sure that more needs to be said about the precise nature of the deep conventions of law, and about the ways in which the deep conventions are manifest in specific rules of recognition. There is one point I would like to develop a bit further here. There is, I think, an interesting difference between the ways in which deep and surface conventions are amenable to change. All social conventions change over time. Some of them dwindle and cease to exist, others get modified in substantial ways. But there is this important difference: surface conventions can me modified or abolished at will, and they often are, whereas deep conventions are much more durable and typically resist deliberate, institutional, modification.

Surface conventions are often codified and thus replaced by institutional rules.40 The rules of chess, for example, have been largely replaced by codified rules during the 20th century.41 Similar codification has occurred with many competitive sports. In other domains, like the arts, or the conventions of a natural language, codification is very rare, and surface conventions change much less institutionally. They typically change either by losing their point, so to speak, and then gradually fading away; or sometimes by a revolutionary change, one that brings about a new convention replacing the old one. All these modes of change are also present in the law. Rules of recognition sometimes fade away and cease to be followed, other times they may be changed institutionally. The formation and development of the European Union, to mention a clear example, has brought about a considerable change in the rules of recognition of its member states. And then, of course, there are revolutionary changes as well.

Legal theorists often thought that it is a particular strength of Kelsen’s account of the basic norm, compared with Hart’s conventional rule of recognition, that it is capable of explaining the idea of a legal-political revolution. When a revolutionary change takes place in a certain regime, like a coup d’etat, Kelsen argued, the success of the revolution determines its legality.42 A revolution is successful when judges and other officials actually presuppose a new basic norm, and apply it instead of the basic norm of the old regime. If that change occurs, Kelsen argued, a new legal system is in place. As we have already noted, this observation is actually not a strength of Kelsen’s account but reveals one its main weaknesses. Realizing that it is the practice of judges and other officials that actually determines the content of the basic norm, violates the anti-reductionist aspirations of Kelsen’s theory. In addition,

40 As I have argued in ‘Deep Conventions’, there are two ways in which conventions can be codified: I called them legislative codification and encyclopedic codification. Legislative codification of rules purports to determine, authoritatively, what the rules are. In contrast, encyclopedic codification only purports to report what the rules are, without actually determining their content for the future (such as codification of grammar rules in textbooks, or dictionaries, etc.). It is the legislative form of codification that I am concerned with here in the text.

41 As far as I could ascertain, the first official international codification of chess rules occurred in 1929, by FIDE, the World Chess Federation, in Venice.

42 Not, to be sure, its moral legitimacy. That is a separate issue.
however, we can now see that there is nothing particularly mysterious or problematic in the idea of a revolution for a conventional account of law's foundations. Once we realize that the rules of recognition are surface conventions, it should be much easier to understand how they can change by a political revolution. Surface conventions, as we noted, often change by deliberate, institutional, intervention. Changes that occur in the deep conventions, on the other hand, are much less obvious and typically much more profound.

Deep conventions typically change very gradually, over a long period of time. The deep conventions we mentioned above, like those that constitute our practices of playing competitive games, or those that constitute forms of art, such as theater, etc., have changed over time, perhaps even quite substantially, but those changes were very slow, spanning over centuries. Sometimes, however, a radical change does occur even at the level of deep conventions. For example, the emergence of abstract art at the beginning of the 20th century, may have been such a radical change in the deep conventions of painting and sculpture. And it was a fairly rapid and quite a radical change. It is a difficult question, that I cannot really answer, of how such radical changes occur in deep conventions. My only purpose here is to point out that such changes are, basically, what we would normally call a social revolution. A political revolution, if successful, brings about a change in the surface conventions; in law, it is the rules of recognition. Whether the revolution also amounts to a radical social change, depends, I suggest, on the question of whether the deep conventions have changed as well.43

43 I am indebted to Scott Altman and David Enoch for helpful comments on earlier drafts.